

The Inter-American Association of Intellectual Property (ASIFI) is pleased to announce its XVI Work Sessions and Administrative Council to be held in the city of *Santa Cruz de la Sierra, Bolivia*.



Save the date and visit www.asipi.org for more information about this event

The Academic Program will be in charge of international speakers of the utmost importance, who will deal with current issues:

- > Legal Marketing
- > Dilution of Facto-Anti-IP Sentiment
- > Crafts and Traditional Knowledge
- > Hague System for the International Registration of Industrial Designs
- > Use of trademarks on the Internet: new top level domains
- > Administration of Intellectual Property Law Firms
- > Copyright administration in Internet: Global Blanket License
- > Patentability of inventions that involve software in the legislations of Latin America and in comparative jurisprudence (USA and Europe)

**Santa Cruz de la Sierra is located 900 km east of the city of La Paz. Climate: Tropical and humid. In the month of October has an average temperature of 26 degrees Celsius with a maximum of 32. Located at 437 meters. It has a population of 1,800,000 inhabitants approximately*



Asociación Interamericana de la Propiedad Intelectual
Inter-American Association of Intellectual Property
Associação Interamericana da Propriedade Intelectual