



ASIPI

Asunción

ASIPI ARENA
Intersection of Law, Sports,
and Entertainment

May 31 - June 2, 2026
Sheraton Hotel

Sponsorships



Asociación Interamericana de la Propiedad Intelectual
Inter-American Association of Intellectual Property
Associação Interamericana da Propriedade Intelectual

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ASIPI

SECTION 1 GENERAL INFORMATION

ASIPI

The Inter-American Association of Intellectual Property (ASIPI) brings together professionals interested in studying, disseminating, developing, and protecting intellectual property, as well as coordinating and harmonizing legislation in this field across the countries of the American continent. Founded in 1964, ASIPI is an organization with more than 1,200 members from the Americas, Europe, Asia, and Africa.

ASIPI is the most important regional organization in the field of intellectual property in the Americas and one of the pioneering organizations worldwide.

SPONSORSHIP OPPORTUNITIES

We offer attractive sponsorship opportunities for our mid-year seminar, which will take place in Asunción, Paraguay, from May 31 to June 2, 2026.

As a sponsor of this seminar, your brand will benefit from relevant, innovative, and effective exposure before, during, and immediately after the event.

VISIBILITY

Enhance your brand's exposure in the digital world and benefit from our social media positioning strategy.

On LinkedIn, we have more than 12,000 followers and over 35,000 impressions. On Instagram, we exceed 5,000 followers and more than 83,000 monthly impressions. On Twitter, we have reached 5,000 followers. Additionally, we have achieved an average monthly traffic of 5,600 visits to our website.

Live the ASIPI experience and maximize your brand's visibility through our sponsorship opportunities.

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SECTION 2 SEMINAR SPONSOR

General Conditions

- The contracted sponsorship applies exclusively to the Seminar that will take place in Asunción from May 31 to June 2, 2026.
- Sponsorship becomes effective once ASIPI confirms receipt of the sponsorship request submitted from the interested party.
- Institutional sponsorships active as of the date of the Asunción Seminar will also be sponsors of this event under the terms of their existing agreements. The benefits of each category are detailed in the table below.

Benefits

PREMIUM SPONSORS		
	INSTITUTIONAL	EVENT SPONSOR
Newsletter: Institutional Advertising	1/2 page	1/4 page
Event Website: Logo inclusion in the sponsors section	✓	✓
Social media: Welcome mention	✓	✓
Email Communications about event activities: Logo inclusion	✓	✓
Opening Ceremony: Mention	✓	✓
Closing Ceremony: Mention	✓	✓
Printed Banners and/or Displays: Logo inclusion	✓	✓
VIP Room for sponsors	✓	✓
Notepad: Logo inclusion on the first internal page	✓	✓
One complimentary registration	✓	✓

Investment

CATEGORY	EVENT SPONSOR
MEMBERS	USD 3.500
NON-MEMBERS	USD 4.200

SECTION 3

OTHER SPONSORSHIP OPPORTUNITIES

1. Exhibitor – Multiple

Includes:

- A complimentary registration for whoever mans the booth.
- In case of registration of an additional person, early bird member rate applies.
- Booth or area in the exhibition area to be set up at the event.
- Mention on the event's website as exhibitor.
- Mention in the opening ceremony.
- Mention in the closing ceremony.
- Inclusion of logo in printed banners and/or screens to be set up at the event.

Investment:

Members: USD 3.000

Non Members: USD 3.600

2. Newsletter – Multiple

Includes:

- Advertisement designed and provided by the sponsor for inclusion in the digital newsletters produced for the event.

Investment:

Advertisement in 3 editions - 1/4 page

Members: USD 800

Non Members: USD 960

Advertisement in 3 editions - 1/2 page

Members: USD 1.200

Non Members: USD 1.440

3. Hotel Room Key Holder – Exclusive - Only for members

Includes:

- Sponsorship available to only one firm/company.
- Sponsor's logo on the front of the key holder.
- Distributed to attendees at hotel check-in.

Investment:

Members: USD 1.800

SECTION 4

PROCEDURE AND CONDITIONS

1. Complete the Sponsor Application form.
2. Upon receipt of the application form, ASIPI will send a confirmation of its receipt and an invoice to the sponsor. Payment proof must be sent to ASIPI's Treasury to tesoreria@asipi.org.
3. The sponsor is responsible for sending its logo and/or advertisement -if applicable- in high resolution (jpeg, eps and/or tiff) to patrocinios@asipi.org.
4. The sponsor is responsible for sending all material to the event venue -if applicable- by the date that will be informed by the association in due course.
5. Sponsorship payments are made via bank transfer only. The sponsor is responsible for any bank charges.
6. The sponsor's visibility will be guaranteed as soon as ASIPI receives the logo/advertisement/material -as the case may be- sent by the sponsor, and the payment has been verified by the association's Treasury.

If you are interested in becoming a sponsor, please contact: patrocinios@asipi.org.

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SPONSORSHIP APPLICATION FORM

The information provided in this application will be used for sponsorship purposes. Once completed, the application should be sent to patrocinios@asipi.org

CONTRACTOR AND BILLING INFORMATION

Company _____

Tax Identification Number _____

Contact _____ Title _____

Phone _____ E-mail _____

Website _____

Address _____

ZIP Code _____ Country _____

SPONSORSHIP TO BE CONTRACTED

PREMIUM SPONSORSHIP

CATEGORY	EVENT SPONSOR
MEMBERS <input type="checkbox"/>	USD 3.500
NON-MEMBERS <input type="checkbox"/>	USD 4.200

OTHER SPONSORSHIP OPPORTUNITES

EXHIBITOR	NON-MEMBERS <input type="checkbox"/>	USD 3.600
EXHIBITOR	MEMBERS <input type="checkbox"/>	USD 3.000
NEWSLETTER ¼ PAGE SEMINARS	NON-MEMBERS <input type="checkbox"/>	USD 960
NEWSLETTER ¼ PAGE SEMINARS	MEMBERS <input type="checkbox"/>	USD 800
NEWSLETTER ½ PAGE SEMINARS	NON-MEMBERS <input type="checkbox"/>	USD 1.440
NEWSLETTER ½ PAGE SEMINARS	MEMBERS <input type="checkbox"/>	USD 1.200
HOTEL ROOM KEY HOLDER	MEMBERS <input type="checkbox"/>	USD 1.800

CONTRACTED SPONSOR **TOTAL USD:**

DATE: _____

Signature and Company stamp

Date

Signature and ASIPI stamp

Date



ASIFI

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