

TRADEMARKS IN LATIN AMERICA: Economic Impact in 10 Latin America and Caribbean Countries (LAC)

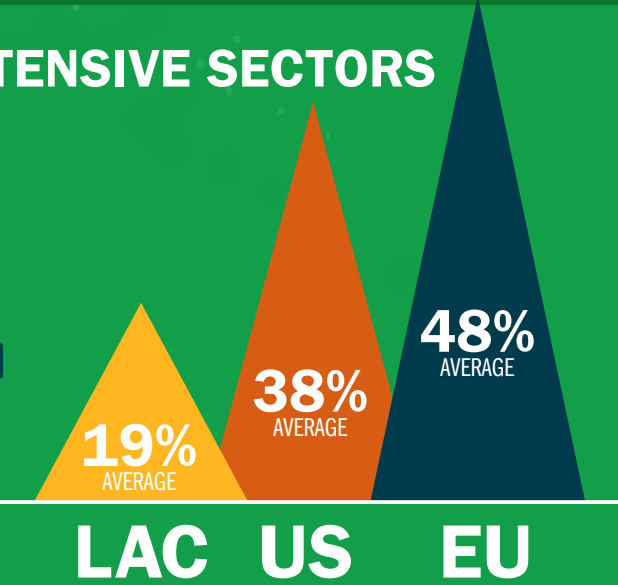
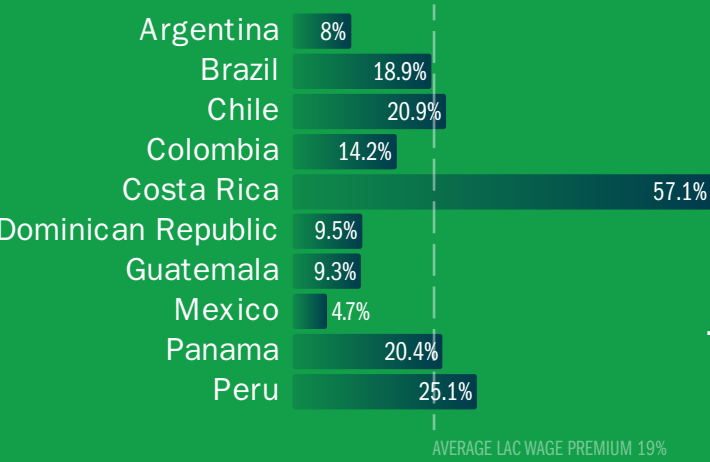
										
	Argentina	Brazil	Chile	Colombia	Costa Rica	Dominican Republic	Guatemala	Mexico	Panama	Peru
Population (millions)	44.6	209.2	18.6	49.8	5.0	10.3	17.3	124.7	4.2	32.2
Gross Domestic Product (GDP) (USD billions)	637.6	2,055.1	277.0	314.5	58.3	76.1	75.6	1,151.0	61.8	214.2
Total Employment (in millions workers)	17.6	86.2	7.8	22.4	2.0	4.4	6.1	51.7	1.8	14.6
Average Trademark Registration (from 2007-2017)	66,235	79,572	26,821	22,228	8,951	8,465	7,925	80,203	8,934	19,807

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON ECONOMIC ACTIVITY

EMPLOY **35** MILLION PEOPLE



IMPACT OF TRADEMARK-INTENSIVE SECTORS ON WAGE PREMIUMS



IMPACT OF TRADEMARK-INTENSIVE SECTORS IN INTERNATIONAL TRADE

