



Welcome to ASIPI 2018 Congress in Rio!



ASIPI, the Inter-American Intellectual Property Association, is a private entity consisting of more than 1,000 lawyers and intellectual property agents, right-holders, academics and IP interested parties in the Americas.

ASIPI aims to promote in the American countries, the improvement of the Intellectual Property and incentive to innovation.

ASIPI assists and stimulates the national governments of the American countries and the authorities of the intergovernmental organizations in the study of Intellectual Property, in order to achieve its perfection and harmonization with those of other American countries.

ASIPI was established 54 years ago and since then has been defending the intellectual property system in a regional and international context, having been recognized as one of the most relevant IP entities at the international level.

ASIPI maintains study and work committees whose mission is to constantly review IP legislation and practices in the region and propose measures and mechanisms for improvement.

Every three years, we organize our International Congress in November, bringing together more than 700 professionals from the area, mostly from the Americas, but also from other parts of the world.

Our events strengthen ASIPI's commitment to promoting and defending intellectual property rights.

The International Congress of ASIPI will be held in 2018 in the city of Rio de Janeiro, from November 25 to 28.

The Wonderful City will welcome with open arms participants to the ASIPI Congress, which will take place in Barra da Tijuca, in the complex of the Windsor Convention and Exhibition Center, Windsor Oceanico Hotel and Windsor Barra Hotel, in front of the most beautiful beach in Rio de Janeiro and in a thriving urban area, with shopping malls, restaurants and intense nightlife.

The programming of the XX Congress of ASIPI was carefully prepared in order to combine the most current practices and reflection on Intellectual Property with the exchange of experiences and social activities that potentiate networking and the formation of strategic partnerships.

The academic sessions will address: protection of entrepreneurship; IP rights in user-generated content; social networks; privacy of data; food security, pro-bono services in IP; monetization of Intellectual Property; patentability criteria; fashion; Artificial Intelligence, between

Other key issues that are at the heart of business and investor action planning.

Besides the great debates, the moments of relaxation allow a visit to beautiful places of the city.

The reception offered by the Brazilian Intellectual Property Offices will be in Vogue Square, in Barra da Tijuca, in a space with a private concept that includes nightclub, bar and house of shows.



For sporting activities, on Tuesday, ASIPI has prepared a golf tournament at the Olympic Golf Course, which hosted the 2016 Olympic Games. Moreover, in parallel, we will have tennis and soccer tournaments.



On the same day, after the workshops and at the Olympic Camp, we are organizing a lunch-networking with our famous "feijoada", capirinhas and various activities: spa for men and women, exclusive personal defense class for women with the well-known jiu-jitsu teacher Kyra Gracie, Vila Isabel Samba School drummers and much joy.



The closing dinner will take place in the tribunes of the Brazilian Jockey Club. Located in the pleasant neighborhood of the Lagoon, overlooking the Cristo Redentor, Jockey is the most important turf space in the country, place of the traditional Brazilian Grand Prix.



We wait for all with open arms!

Host Committee