



# EL SALVADOR ASIPI

**Intellectual Property and  
Innovation: An Alliance for  
Regional Development**

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**JUNE 8 - 10, 2025**

**S P O N S O R S H I P S**



Asociación Interamericana de la Propiedad Intelectual  
Inter-American Association of Intellectual Property  
Associação Interamericana da Propriedade Intelectual

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# ASIPI



# SECTION 1 GENERAL INFORMATION

## ASIPI

The Inter-American Association of Intellectual Property (ASIPI) brings together professionals interested in studying, disseminating, developing, and protecting intellectual property, as well as coordinating and harmonizing legislation in this field across the countries of the American continent. Founded in 1964, ASIPI is an organization with more than 1,200 members from the Americas, Europe, Asia, and Africa.

ASIPI is the most important regional organization in the field of intellectual property in the Americas and one of the pioneering organizations worldwide.

## SPONSORSHIP OPPORTUNITIES

We have attractive sponsorship opportunities for our mid-year seminar, which will take place in San Salvador, El Salvador, from June 8 to 10, 2025.

As a sponsor of this seminar, your brand will benefit from relevant, innovative, and effective exposure before, during, and immediately after the event.

## VISIBILITY

Enhance your brand's exposure in the digital world and benefit from our social media positioning strategy.

On LinkedIn and X, we have over 5.000 followers and an average of 20.000 monthly impressions. On Facebook and Instagram, we've reached over 6.000 and 18.000 monthly impressions, respectively, and we have achieved an average of 2.900 monthly website visits.

**Live the ASIPI experience and maximize your brand's visibility through our sponsorship opportunities.**

# ASIPI



# SECTION 2 SEMINAR SPONSOR

## General Conditions

- The contracted sponsorship applies exclusively to the Seminar to be held in San Salvador from June 8 to 10, 2025.
- Sponsorship becomes effective once ASIPI confirms receipt of the sponsorship request submitted from the interested party.
- ASIPI members are entitled to a 10% discount on regular rates.
- Institutional sponsors active at the date of the Seminar in El Salvador will also be sponsors of this event under the terms of their existing agreements. The benefits of each category are detailed in the table below.

## Benefits

EVENT SPONSOR		
	INSTITUTIONAL	PLATINUM
Newsletter: Institutional Advertising	1/2 page	1/4 page
Event Website: Logo inclusion in the sponsors section	✓	✓
Social media: Welcome mention	✓	✓
Email Communications about event activities: Logo inclusion	✓	✓
Opening Ceremony: Mention	✓	✓
Closing Ceremony: Mention	✓	✓
Printed Banners and/or Displays: Logo inclusion	✓	✓
VIP Room for sponsors	✓	✓
Notepad: Logo inclusion on the first internal page	✓	✓
One complimentary registration	✓	✓

## Investment

CATEGORY	PLATINUM SPONSOR
MEMBERS	USD 4.500
NON-MEMBERS	USD 5.000

# SECTION 3

## OTHER SPONSORSHIP OPPORTUNITIES

### 1. Exhibitor – Multiple

Includes:

- A complimentary registration for whoever mans the booth.
- In case of registration of an additional person, early bird member rate applies.
- Booth or area in the exhibition area to be set up at the event.
- Mention on the event's website as exhibitor.
- Mention in the opening ceremony.
- Mention in the closing ceremony.
- Inclusion of logo in printed banners and/or screens to be set up at the event.

Investment: USD 4.000

### 2. Newsletter – Multiple

Includes:

- Advertisement designed and provided by the sponsor for inclusion in the digital newsletters produced for the event.

Investment:

Advertisement in 3 editions - 1/4 page: USD 700

Advertisement in 3 editions - 1/2 page: USD 1.200

*ASIFI members receive a 10% discount on the amounts listed in Section 3.*

# ASIFI

# SECTION 4

## PROCEDURE AND CONDITIONS

1. Complete the Sponsor Application form.
2. Upon receipt of the application form, ASIPI will send a confirmation of its receipt and an invoice to the sponsor. Payment proof must be sent to ASIPI's Treasury to [tesoreria@asipi.org](mailto:tesoreria@asipi.org).
3. The sponsor is responsible for sending its logo and/or advertisement -if applicable- in high resolution (jpeg, eps and/or tiff) to [patrocinios@asipi.org](mailto:patrocinios@asipi.org).
4. The sponsor is responsible for sending all material to the event venue -if applicable- by the date that will be informed by the association in due course.
5. Sponsorship payments are made via bank transfer only. The sponsor is responsible for any bank charges.
6. The sponsor's visibility will be guaranteed as soon as ASIPI receives the logo/advertisement/material -as the case may be- sent by the sponsor, and the payment has been verified by the association's Treasury.

If you are interested in becoming a sponsor, please contact: [patrocinios@asipi.org](mailto:patrocinios@asipi.org).

# ASIPI



# SPONSORSHIP APPLICATION FORM

The information provided in this application will be used for sponsorship purposes. Once completed, the application should be sent to [patrocinios@asipi.org](mailto:patrocinios@asipi.org)

## CONTRACTOR

Company \_\_\_\_\_  
Contact \_\_\_\_\_ Title \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
Website \_\_\_\_\_  
Address \_\_\_\_\_  
ZIP Code \_\_\_\_\_ Country \_\_\_\_\_

## SPONSORSHIP TO BE CONTRACTED

### EVENT SPONSOR

CATEGORY	PLATINUM SPONSOR
MEMBERS <input type="checkbox"/>	USD 4.500
NON-MEMBERS <input type="checkbox"/>	USD 5.000



**OTHER SPONSORSHIP OPPORTUNITIES**

EXHIBITOR	NON-MEMBERS <input type="checkbox"/>	USD 4.000
EXHIBITOR	MEMBERS <input type="checkbox"/>	USD 3.600
NEWSLETTER ¼ PAGE SEMINARS	NON-MEMBERS <input type="checkbox"/>	USD 700
NEWSLETTER ¼ PAGE SEMINARS	MEMBERS <input type="checkbox"/>	USD 630
NEWSLETTER ½ PAGE SEMINARS	NON-MEMBERS <input type="checkbox"/>	USD 1.200
NEWSLETTER ½ PAGE SEMINARS	MEMBERS <input type="checkbox"/>	USD 1.080

CONTRACTED SPONSOR **TOTAL USD:**

DATE: \_\_\_\_\_

\_\_\_\_\_  
Signature and Company stamp

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature and ASIPI stamp

\_\_\_\_\_  
Date





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