



ASIPI

La Antigua
Guatemala

June 2 to 4, 2024

SPONSORSHIPS



Asociación Interamericana de la Propiedad Intelectual
Inter-American Association of Intellectual Property
Associação Interamericana da Propriedade Intelectual

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SECTION 1 GENERAL INFORMATION

ASIPI

The Inter-American Association of Intellectual Property (ASIPI) is an organization that brings together professionals interested in studying, disseminating, developing, and protecting Intellectual Property, as well as coordinating and harmonizing legislation in this area in the different countries of the American continent. Founded in 1964, ASIPI today is an organization made up of more than 1.000 members from the Americas, Europe, Asia, and Africa.

ASIPI is the most important regional organization in the field of intellectual property in the Americas and one of the pioneer organizations worldwide.

SPONSORSHIP OPPORTUNITIES

We have attractive sponsorship opportunities for our mid-year Seminar, which will take place in the city of La Antigua, Guatemala, from June 2th to 4th, 2024.

As a sponsor of the Seminar your brand will benefit from a relevant, innovative, and effective exposure during the launch, celebration and immediately after the event.

VISIBILITY

Give your brand greater exposure in the digital world and benefit from our positioning strategy in social media.

On LinkedIn and X, we have over 5.000 followers and an average of 20.000 monthly impressions. On Facebook and Instagram, we have reached over 6.000 and 18.000 monthly impressions respectively, and we have achieved a monthly average of 2.900 visits to the website.

Live the ASIPI experience and get the maximum benefit for your brand image through our sponsorship opportunities.

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SECTION 2 SEMINAR SPONSOR

General Conditions

- The contracted sponsorship only applies to the Seminar which will take place in the city of La Antigua from June 2th to 4th, 2024.
- The sponsorship becomes effective from the moment the association confirms receipt of the sponsorship request sent by the interested party.
- ASIPI members receive a 10% discount applicable to the regular rates.
- Institutional sponsorships in force at the date of the Seminar in La Antigua will also be sponsors of this event under the conditions that were contracted and are reflected in the table of benefits below.

Benefits

Event Sponsor			
	INSTITUTIONAL	PLATINUM	GOLD
Newsletter - advertising: institutional	1/2 page	1/4 page	△
Event Website - logo in sponsor section	✓	✓	✓
Social Media: Welcome mention and gratitude at the closing	✓	✓	✓
Event Communications sent by mail - logo	✓	✓	✓
Opening Ceremony - mention	✓	✓	✓
Closing Ceremony - mention	✓	✓	✓
Printed Banners and/or Displays - logo	✓	✓	✓
VIP room for sponsors	✓	✓	△
Notepad: Inclusion of the logo on the first inner page	✓	✓	✓
One (1) complimentary registration of the sponsor's choice	✓	△	△

Investment

CATEGORY	SEMINARS		CATEGORY	SEMINARS	
PLATINUM	NON-MEMBERS	MEMBERS	GOLD	NON-MEMBERS	MEMBERS
	USD 4.043	USD 3.639*		USD 2.625	USD 2.363*

*The amount already includes the 10%-member discount.

SECTION 3

OTHER SPONSORSHIP OPPORTUNITIES

1. Exhibitor – Multiple

Includes:

- A complimentary registration for whoever mans the booth.
- In case of registration of an additional person, early bird member rate applies.
- Booth or area in the exhibition area to be set up at the event.
- Mention on the event's website as exhibitor.
- Mention in the opening ceremony.
- Mention in the closing ceremony.
- Inclusion of logo in printed banners and/or screens to be set up at the event.

Investment: USD 3.000

2. Newsletter – Multiple

Includes:

- Advertisement designed and provided by the sponsor for inclusion in the digital newsletters produced for the event.

Investment:

Advertisement in 3 editions - 1/4 page: USD 700

Advertisement in 3 editions - 1/2 page: USD 1.200

ASIFI members receive a 10% discount on the amounts listed in Section 3

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SECTION 4

PROCEDURE AND CONDITIONS

1. Complete the Sponsor Application form.
2. Upon receipt of the application form, ASIPI will send a confirmation of its receipt and an invoice to the sponsor. Payment proof must be sent to ASIPI's Treasury to tesoreria@asipi.org
3. The sponsor is responsible for sending its logo and/or advertisement -if applicable- in high resolution (jpeg, eps and/or tiff) to patrocinios@asipi.org
4. The sponsor is responsible for sending all material to the event venue -if applicable- by the date that will be informed by the association in due course.
5. Payment for the contracted sponsorship is to be made exclusively via bank transfer. The sponsor is responsible for any bank charges.
6. The sponsor's visibility will be guaranteed as soon as ASIPI receives the logo/advertisement/material -as the case may be- sent by the sponsor, and when has payment been verified by the association's Treasury.

If you are interested in becoming a sponsor, please contact: patrocinios@asipi.org

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SPONSORSHIP APPLICATION FORM

The information provided in this application will be used for sponsorship purposes. Once completed, the application should be sent to patrocinios@asipi.org

CONTRACTOR

Company _____

Contact _____ Title _____

Phone _____ E-mail _____

Website _____

Address _____

ZIP Code _____ Country _____

SPONSORSHIP TO BE CONTRACTED

EVENT SPONSOR

PREMIUM SPONSORSHIP SEMINARS		
PLATINUM	NON-MEMBERS <input type="checkbox"/>	USD 4.043
	MEMBERS <input type="checkbox"/>	USD 3.639
GOLD	NON-MEMBERS <input type="checkbox"/>	USD 2.625
	MEMBERS <input type="checkbox"/>	USD 2.363



OTHER SPONSORSHIP OPPORTUNITES

EXHIBITOR	NON-MEMBERS <input type="checkbox"/>	USD 3.000
EXHIBITOR	MEMBERS <input type="checkbox"/>	USD 2.700
NEWSLETTER ¼ PAGE SEMINARS	NON-MEMBERS <input type="checkbox"/>	USD 700
NEWSLETTER ¼ PAGE SEMINARS	MEMBERS <input type="checkbox"/>	USD 630
NEWSLETTER ½ PAGE SEMINARS	NON-MEMBERS <input type="checkbox"/>	USD 1.200
NEWSLETTER ½ PAGE SEMINARS	MEMBERS <input type="checkbox"/>	USD 1.080

CONTRACTED SPONSOR **TOTAL USD:**

DATE: _____

Signature and Company stamp

Date

Signature and ASIPI stamp

Date





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