

# Maverick Gayoso

Teacher, Designer & Developer

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maverickgayoso.com

Teacher, designer and developer who loves sports, engineering and build things. With 8+ years of experience in project management in the sports and smart cities industry, involving web development, product development, intellectual property, among others. Pro-active and self-taught, eager to teach and learn more every day.

## Experience



### Founder & Director – Samsó [↗](#)

January 2016 – Present

Self-powered smart urban street furniture company (B2B – B2G).

- Involved in R&D and product development, both at the hardware and software level: circuit design, IoT system, industrial design, sourcing, web development, etc.
- Intellectual property: In charge of [trademark registration](#), preparation of NDAs, and management of patentability studies.
- Fundraising through Corfo: Seed Capital (US\$31K), Expand Seed (US\$31K).



### Founder & Director – Arara [↗](#)

August 2017 – Present

Battery free wheel-mounted bike lighting system.

- Involved in R&D, product development, branding, financial management, marketing, among others.
- Intellectual property: In charge of the [patenting process via PCT](#), [trademark registration](#) and the preparation of NDAs.
- Fundraising through Corfo: Seed Start (US\$18.6K), Join Innovate (US\$12.4K).



### Project Manager – I. Municipality of La Cruz

December 2018 – July 2019

Formulation, planning and development of La Cruz Family Run.

- Fundraising through FNDR from GORE (US\$4.34K).
- Development of the marketing campaign, achieving +700 participants, doubling previous versions of the event.
- Also involved in financial management, acquisitions, branding, web development and merchandising of the event.



### Project Manager – Playa Ancha University

December 2014 – December 2015

Formulation, planning and development of sports projects.

- Fundraising through FNDR from GORE (US\$21K).
- Preparation of workshops, nutritional evaluations and seminars with a reach of more than 600 beneficiaries.
- Also involved in financial management, acquisitions, infrastructure management, graphic design and marketing.

## Education

### Industrial Civil Engineer

Degree in Engineering Sciences  
PUCV – Unfinished

### Physical Education Teacher

Bachelor of Education  
UPLA – 2014

### Electronics Technician

Hispanic American College – 2009

## Skills

Design UX/UI  
Web development  
Rapid Prototyping  
3D Modeling / Rendering  
IoT / Microcontrollers  
Industrial Design  
English C2 [↗](#)

## Tools

Adobe CC / Figma  
Fusion 360 / Blender / KeyShot  
VS Code / PlatformIO / EasyEDA  
Python / C++ / HTML / CSS / JS  
Bash / WSL2 / Git / GitHub  
MS Office / Google Workspace  
Notion / Miro / Trello

## Social

linkedin.com/in/maverck  
behance.net/maverck  
github.com/maverck-

# References

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## **Claudia Herrera**

Academic Articulation Coordinator – University of Playa Ancha  
Professor Mag. in Public Administration and Management – Central University

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