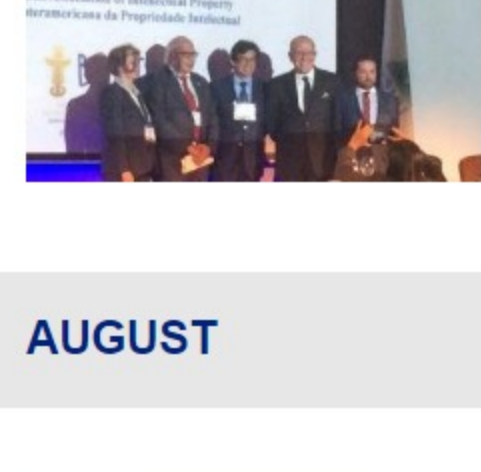




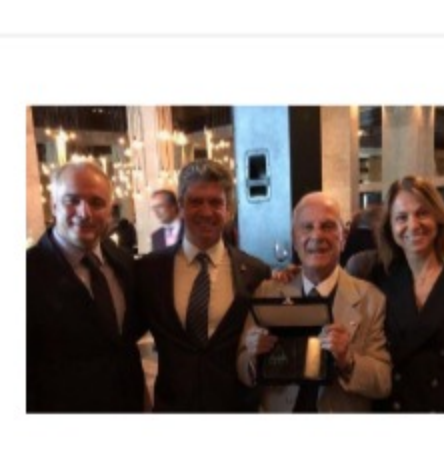
December 19, 2018 | No 10

APRIL



Seminar "New Internal Regulations of the Court of Justice of the Andean Community on Prejudicial Interpretations and Transparency"

AUGUST



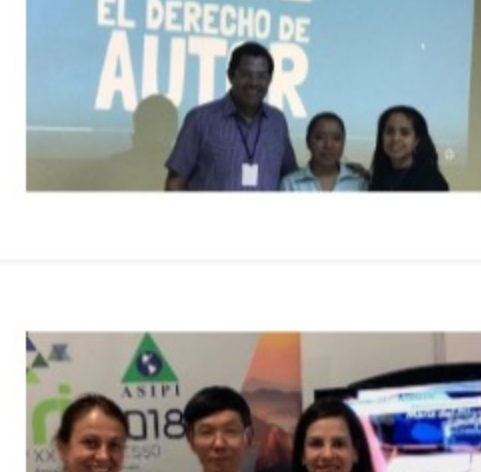
Participation of ASIFI in Public Hearing to discuss Brazil's accession to the Madrid Protocol



ASIFI in ASIFI and ABPI events

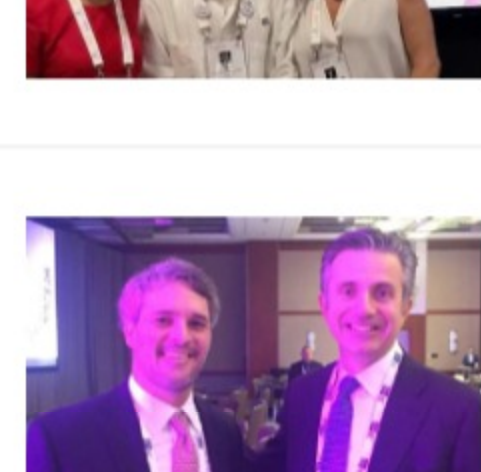
On August 17, Elisabeth Siemsen represented the Association in the celebration of the 35th anniversary of ASIFI ...

SEPTEMBER



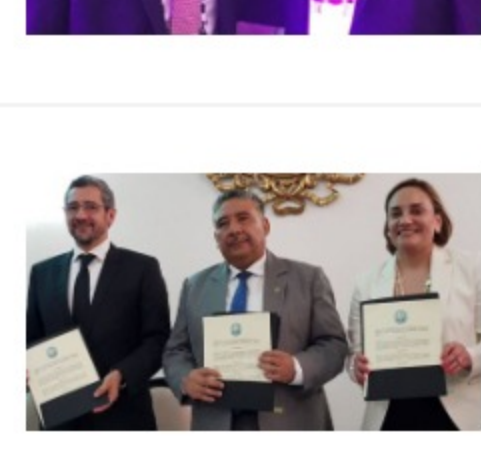
ASIPIEDUCA in Bolivia

On September 26, as an activity of the Education Committee, lectures were given on Intellectual Property and its importance in the public school Santa Rosa ...

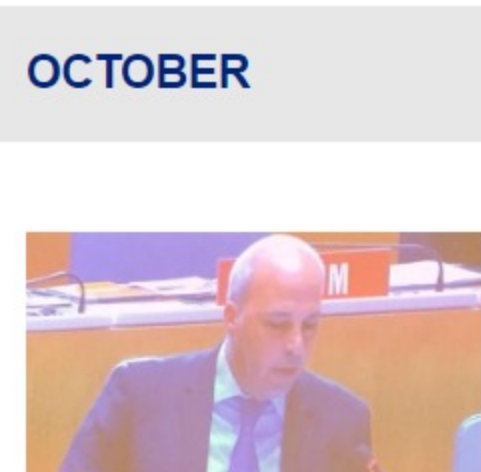


Report on ASIPIEDUCA in Nicaragua

On September 20 an educational activity of the program ASIPIEDUCA for children of 6th was carried out Primary grade ...



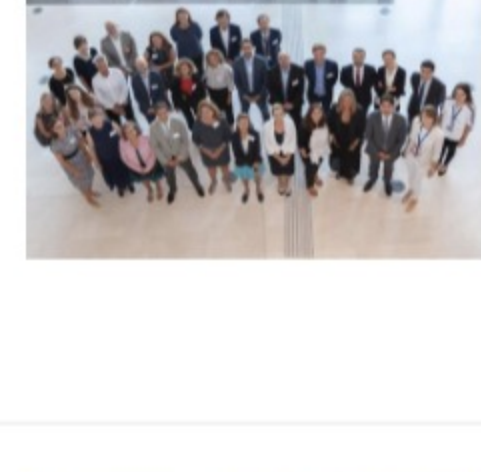
ASIFI participates in the AIPPI World Congress



ASIFI Present at IPO

Luis Henriquez, Secretary of ASIFI, attended the 46th Annual Meeting of the Intellectual Property Owners Association that took place from the 23rd to the 25th of September in Chicago. ...

OCTOBER



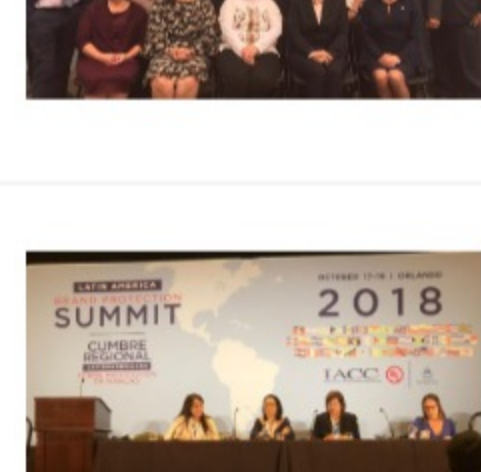
ASIFI present at the WIPO General Assembly

Executing its observer capacity, the Inter-American Association of Intellectual Property (ASIFI), was represented by Matias Noetinger, Vocal 3 of the Executive Committee, in the General Assembly of the World Intellectual Property Office (WIPO) ...



ASIFI participates in the SQAP of the EUIPO

ASIFI, represented by Mr. Christian Duran, participated in the last audit of the "Stakeholder Quality Assurance Panels Project (SQAP)" of the European Union Intellectual Property Office (EUIPO)

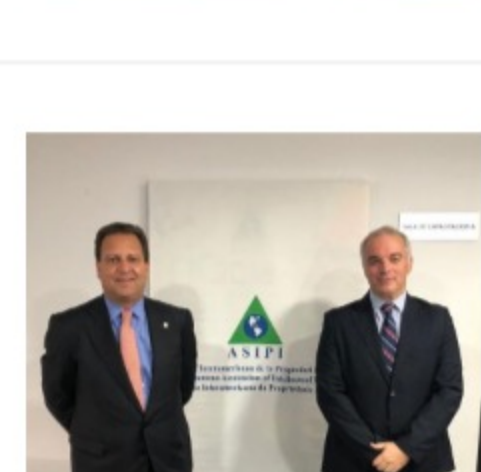


ASIFI present in the VI Regional Seminar: Elements of Impact in the Construction of the Country Brand and its relationship with the IP"

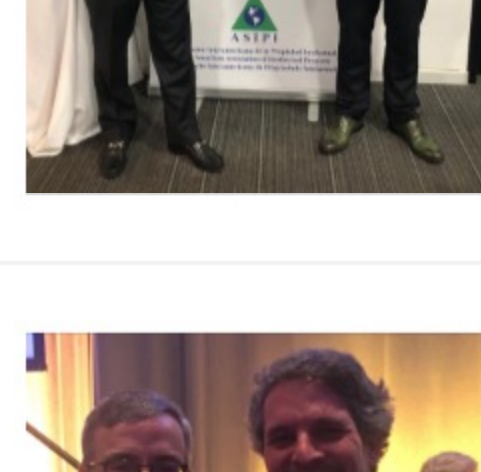


ASIFI President at the WIPOUSPTO Seminar

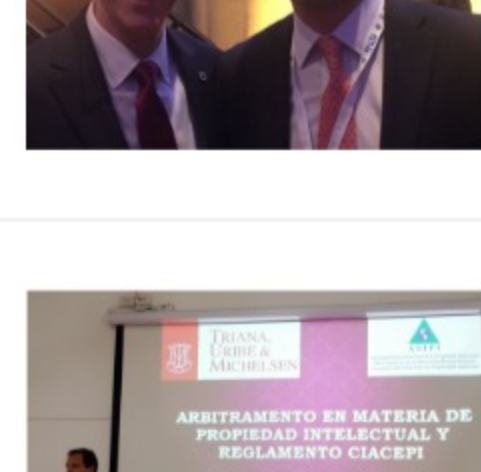
Maria del Pilar Troncoso, President of ASIFI, represented the Association in the Seminar on the Patent Cooperation Treaty (PCT) ...



ASIFI at the IACC Latin America Brand Protection Summit

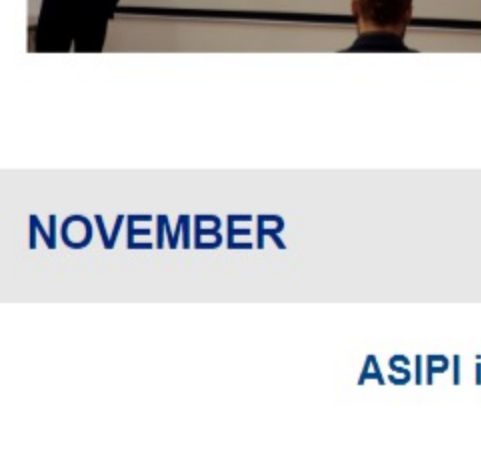


ASIFI supports Forum "The Value of Intellectual Property in the new business models"



ASIFI at AUDAPI event on "Challenges of the New Requirement of Trademark Use in Uruguay"

Fernando Triana, former president of ASIFI, represented the Association in the event "Challenges of the New Requirement of Trademark Use in Uruguay" organized by the Uruguayan Association of Industrial Property Agents (AUDAPI), with a presentation on "Mandatory use of the trademark, cancellation actions due to lack of use: the Andean experience" ...



ASIFI present at the annual meeting of AIPLA in Washington

Our Secretary, Luis Henriquez, attended the annual AIPLA meeting that took place October 25-27 in Washington, D.C. ...



ASIFI celebrates academic session together with the Chamber of Commerce of Bogotá

On October 31st, ASIFI in collaboration with the Chamber of Commerce of Bogotá (CCB), held an Academic Session Interinstitutional Cooperation Agreement ...

NOVEMBER

ASIFI in the "Cidade Maravilhosa"

Rio de Janeiro hosted more than 600 attendees during the XX Congress of our Association.

Amid the joy and hospitality of Brazilians, the unique beauty of its topography and samba rhythm, the participants had a current and interesting academic program, with great speakers and an entertaining and varied social program.

This meeting was marked by the culmination of three years of great work by the Executive Committee chaired by Maria del Pilar Troncoso, with Elisabeth Siemsen and Rafael Covarrubias as Vice Presidents, Luis Henriquez as Secretary, Enrique Diaz as Treasurer, Jorge Chavarro, Marco Palacios and Matias Noetinger as Directors and Juan Vanrell as Past President. A great balance leaves us this administration: more than 120 activities and events carried out between webinars, round tables, workshops, among others, development of initiatives and academic projects of great importance, new collaboration agreements and publications, as well as resolutions on topics of great importance, is a brief summary of what these years of intense work and dedication were. ASIFI won, undoubtedly, in positioning and leadership. Thank you all for your contribution and commitment.

ASIFI now has a new Board confirmed by Elisabeth Siemsen as President, Enrique Diaz as Vice President 1, Jorge Chavarro as Vice President 2, Luis Henriquez as Secretary, Matias Noetinger as Treasurer, Marco Antonio Palacios as Director 1, Ricardo Fischer as Director 2, Juli Gutiérrez as Director 3 and Maria del Pilar Troncoso as Past President. We are confident that ASIFI will continue in the best hands and great things will come.

We thank Juan Vanrell and Rafael Covarrubias for their years of work in the Executive Committee and we know that we can count on their unconditional support in all the projects of the Association.

Overview day by day

In the following notes you will find a day by day summary of what happened during the Congress, which we invite you to read to recreate the experience.

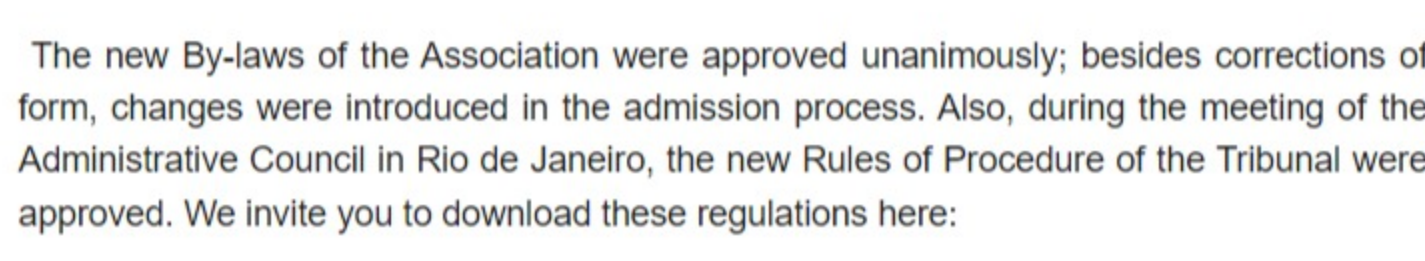
Successful beginning for the XX Congress of ASIFI
All in ASIFI XX Congress
Tuesday of workshops, agreements, ASIPIEDUCA and networking
Last day of the ASIFI Congress in Rio

Assembly

Once the academic program of the Congress was over, on November 28, the General Assembly took place, with the following agenda:

1. Reports

The President Maria del Pilar Troncoso, the Secretary Luis Henriquez and the Treasurer Enrique Diaz rendered a report on their management, highlighting the work carried out and the goals achieved. Shortly we will be sharing with our members the "Memories" of this period where the most important points of this administration are condensed.



2. Approval of resolutions

Three resolutions on the following subjects were approved: i) financial autonomy of the IP offices, ii) country sign and iii) preliminary interpretation of the Court of Justice of the Andean Community. We invite you to read them in the following links: Financial Autonomy, Country Sign and Preliminary Interpretation of the Court of Justice

3. New By-laws and Rules of Procedure of the Tribunal

The new By-laws of the Association were approved unanimously, besides corrections of form, changes were introduced in the admission process. Also, during the meeting of the Administrative Council in Rio de Janeiro, the new Rules of Procedure of the Tribunal were approved. We invite you to download these regulations here:

By-laws of the Association
Rules of Procedure of the Tribunal

4. New Members of Honor

The designations as Members of Honor of Irene de Sola (Venezuela) and Isiana del Carmen Martiniell (Panama) for their unblemished career and work in ASIFI, were approved. A deserved recognition for these two great women and professionals. You can access their portrayals as well as the video of gratitude of Isiana and the words of Pilar Soruco (Bolivia) about Irene in these links:

Video thanks Isiana Martiniell
Semblances - Members of Honor
Words from Pilar Soruco

5. New Executive Committee of ASIFI for the period 2018-2021

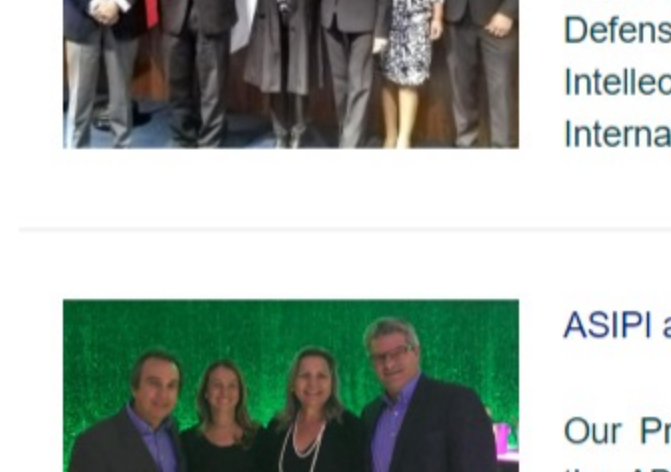
During the General Assembly of ASIFI held on November 28 in the city of Rio de Janeiro in the framework of the XX Congress of the Association, the new Executive Committee that will lead the Association until the end of 2021 was elected.

The new Executive Committee is composed by: Elisabeth Siemsen (Brazil) as President, Enrique Diaz (Mexico) as Vice-President 1, Jorge Chavarro (Colombia) as Vice-President 2 (Colombia), Luis Henriquez (Venezuela) as Secretary, Matias Noetinger (Argentina) as Treasurer, Marco Antonio Palacios (Guatemala) as Director 1, Ricardo Fischer (United States) as Vocal 2, Juli Gutiérrez (Peru) as Vocal 3 and Maria del Pilar Troncoso (Dominican Republic) as Past President.

Our new President stated in her inaugural speech that "The success achieved so far does not guarantee a relevant future to the activities of ASIFI. We need to modernize. So, we want to implement measures to modernize and align the activities of the association so that these challenges actually become opportunities and achievements in the future."

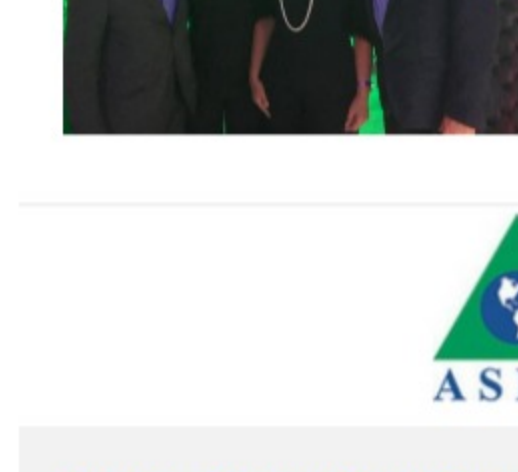
Great changes will come that, without a doubt, will benefit the Association and the Intellectual Property community in general.

At ASIFI we do not stop; we look forward to welcoming you at our Seminar in Los Cabos, Mexico from March 31 to April 2, 2019 to discuss the topic of "Intellectual Property and Technology: Linking the Future. Ready to keep the pace?"



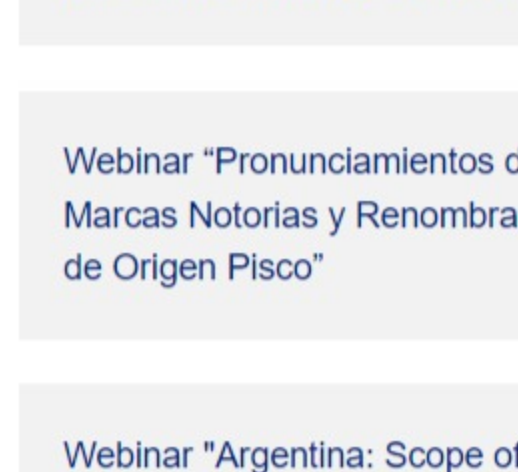
ASIFI and USPTO

ASIFI participated through its secretary Luis Henriquez in a meeting held at the beginning of December in Chicago with the USPTO ...



Seminar: Debate Resolution and Intellectual Property in the Andean Community in Peru

On December 6 and 7, the National Institute for the Defense of Competition and the Protection of Intellectual Property (INDECOP) together with the International Trademark Association (INTA) ...



ASIFI at the end of year dinner of ABPI/ABAPI

Our President, Elisabeth Siemsen, was present at the ABPI/ABAPI end-of-year dinner that took place on December 12 in Sao Paulo ...

Webinars

Webinar "Patent Monetization - Practical Strategies for Latin America"
Executive Summary of the Presentation of David Tenenbaum

Webinar "Pronunciamientos del Tribunal de Justicia de la Comunidad Andina en Marcas Notorias y Renombradas, y Resolución de Notoriedad de la Denominación de Origen Pisco"

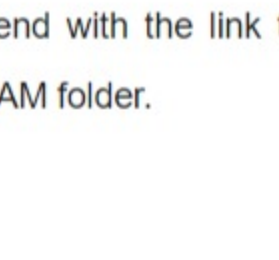
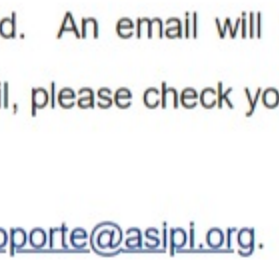
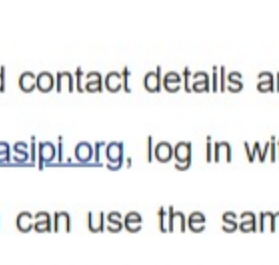
Webinar "Argentina: Scope of amendments to the Trademark Law and the new opposition resolution system"

Webinar "Astor agregado en la asesoría legal: Derecho Internacional Privado y Propiedad Intelectual- Do's and Don'ts"

Webinar "Protecting Your Brand Against Counterfeits"

Visit the ASIFI Library

We invite you to access the Association's library at <http://asiji.org/>. There you will find publications on topics of interest and very useful for our daily practice. We hope you make this space a permanent source of consultation!



Update your contact details

We invite you to access ASIFI's website to confirm that your photo and contact details are correct and, if necessary, modify them. To do so, you must visit <http://asiji.org/>, log in with your username and password. If you registered for Bogota 2018 you can use the same password. If not, please use Forgot Password. An email will be sent with the link to create a new one. If you do not receive the email, please check your SPAM folder.

In case of any inconvenience, please contact support@asiji.org.

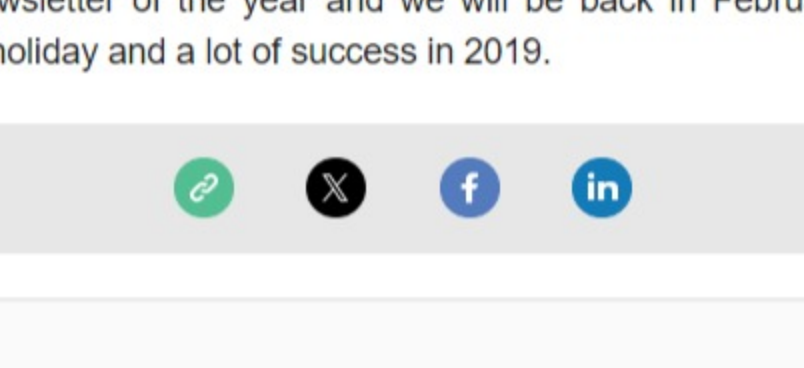
Welcome to our new Members

It is a pleasure to inform you that the following people have joined our Association since our last newsletter in August of this year to date:

<p>Alexandra Kourany Legalia Panamá Panama</p> <p>Emilia Arata Bustamante & Bustamante Ecuador</p> <p>Kirina González Bustamante & Bustamante Ecuador</p> <p>Manuela Mendigüeta Henrio & Asociados Spain</p> <p>Piero Rodrigo Cruzado Díez Carasco Competencia & PI Peru</p> <p>Mikhail A. C. Jackson Livingston Alexander And Levy Jamaica</p> <p>Patricia Ruaveita Abril Abogados Spain</p> <p>Margarita Castellanos Castellanos & Co Colombia</p> <p>Blanca Mejía Bulevar Mejía & Asociados Honduras</p> <p>Luis Matias Valenzuela Covarrubias & Compañía Chile</p> <p>Arnaldo Escalada Escalada Estudio Jurídico Paraguay</p> <p>Jennifer Cabrera Fernández Diviña & Bueno Abogados Peru</p> <p>Diego Morande Guerrero Olivos Chile</p> <p>Vanessa Castro Egortza Guatemala</p> <p>Nadia Alvarez Clarin S.A. Cuba</p> <p>Armando Pérez Escudero Iru & Asociados, S.C. Mexico</p> <p>Javier Teñez Escudero Iru & Asociados, S.C. Mexico</p> <p>Alfonso Castro Unión Andina de Patentes S.A.C. Peru</p> <p>Miguel Muñoz Munoz Lopez & Asociados PLLC United States</p>	<p>Eduardo Vázquez Specific IP Mexico</p> <p>Pedro Breuer G. Breuer Argentina</p> <p>Esturo Garret OVAL Abogados Bolivia</p> <p>Wilson Pinheiro Jabur Sabuse Marangoni Advogados Brazil</p> <p>Alexander Trujillo Carolina Ore Gomez & Asociados Peru</p> <p>Ulison Ricardo Dos Santos Moreira M C Araujo Consultoria em Propriedade Industrial Brazil</p> <p>Ana Belen Martell MCMAR Abogados Peru</p> <p>Gina Guerrero Lexilia Abogados Ecuador</p> <p>Mariana Franco Ayala & Asociados IP Venezuela</p> <p>Thomas Heuser Moster IP Advisors Argentina</p> <p>José Santarone Moster IP Advisor Argentina</p> <p>Carlos Cavalanti Moster IP Brazil Brazil</p> <p>Shadia Ponce Ponce Kuri, S.C. Mexico</p> <p>Sheldis Monique Knoppel Paramarks PC Suriname</p> <p>Delorah Vinze Vinze IP France</p> <p>Emilia Hertz Corporacion Cava Rio S.A. Cuba</p> <p>Ana Correa Licka Attorneys Brazil</p> <p>Alberto Rivera Estudio Jurídico Gerke Sociedad Civil Bolivia</p> <p>Julio Sibirán Torres Asociados El Salvador</p>
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We warmly welcome you and look forward to your participation in the activities that we carry out for the benefit of the Association and the IP community.

NEXT EVENTS



Intellectual Property & Technology: Linking the Future
Ready to keep the pace?
March 31 to April 2, 2019

This is the last newsletter of the year and we will be back in February 2019. We wish everyone a happy holiday and a lot of success in 2019.

