





ASIPI News 11 March 19, 2019

Today the first edition of our ASIPINEWS for the period 2018-2021 comes to you. Through this newsletter we will keep you informed of the work we do in the Association, the impact generated by the actions of all of us who have the honor of being part of it, as well as the details of our upcoming events, new members, among others.

This will be a bi-monthly newsletter and our intention is to be a vehicle of information in both directions so we would love to receive your suggestions and comments to secretaria@asipi.org.

Thanks for reading us!

Death of Mr. Juan M. Quevedo, Founding Partner of ASIPI

With deep sadness we inform you about the death of Mr. Juan M. Quevedo (Ecuador), founding partner of our Association, on December 24th.

Mr. Quevedo's personal and professional career was always marked by the highest standards of honesty and rectitude. His work of many years for the benefit of ASIPI and in general, of the world of Intellectual Property, will always be highly recognized.

We extend our sincere condolences to your family and friends; his legacy will always remain among us.



ASIPI at EUIPO

ASIPI participated in the last audit of the "Stakeholder Quality Assurance Panels" (SQAP) of the European Union Intellectual Property Office (EUIPO), ...

Read more...

Peru: National Intellectual **Property Policy**

On January 28 and 29 our Director Juli Gutierrez Zanelli participated, on behalf of ASIPI, in the National Consultation Workshop on National Intellectual Property Policy of Peru ...

Read more...



FICPI Course for Patent Writing / FICPI Patent Drafting Course

We are pleased to invite you to participate in the "Patent Drafting Training Course -2nd Latin America Edition" of FICPI that will take place at the EIA University in Medellin, Colombia. This course consists of two face-to-face modules to be held from May 6 to 10 and from September 23 to 27, 2019.

ASIPI members interested in registering will enjoy a special discount on the rate. To register, please download the form here and to find more information about this event click here.



ASIPI at the Tribute to Luis Otavio Pimentel

Our president, Elisabeth Siemsen, participated on February 18 in the event of ABPI in tribute to Luis Otavio Pimentel, outgoing president of the National Institute of Industrial Property (INPI) of Brazil. It was a welldeserved recognition for his great work during all the years that he was in charge of the INPI and we can only hope for many successes in the projects he undertakes.

Working Committees

Our 25 Working Committees are formed and their Presidents and Secretaries are contacting their members to start working. We are very excited with the response received from our membership and certain that this interest in the Committees will be reflected in the work that is carried out within each one of them.

The Working Committees will hold their first face-to-face meeting on March 31 in Los Cabos, and we will keep you informed about their news.

Roundtables on Sports Law

We invite our National Delegates to organize roundtables in their countries on Sports Law, on the occasion of World IP Day, which this year will deal with this topic.

This is an initiative of the Sports Law Committee of our Association who has suggested two topics to be chosen by our Delegates and which are the following:

- Interface between IP and Technology applied to sports · Interface between the IP and the Image Rights of the Athletes.
- Does the image have the aptitude to become a brand? Can I protect the trademark image?

Soon our Delegates will inform you of the day and time of these roundtables so that they can be programmed and accompany us.



Tribute for International Women's Day

On March 13, the Paulista Association of Intellectual Property (ASPI) paid tribute to our President Elisabeth Siemsen for International Women's Day.

Welcome to our new member

It is a pleasure to inform you that the following people have joined our Association since our last newsletter in December 2018 to date:

Hugo Leonel Rivas Mayora IP, S.A. Guatemala

Leninn Escudero

Escudero Irra & Asociados, S.C. Mexico

María Ordorica Olivares y Compañía S.C.

Mexico Daniela González

Olarte Moure & Asociados

Colombia

García Barragán Abogados, S.C. Mexico

Mariana García

Roberta Hokama

Vielacoelho Sociedade de Advogados Brazil

Eva Toledo Padima Team SLP

Spain Gerardo Muñoz de Cote

Netflix, INC. **United States**

Did you know....

This year it is ASIPI's 55 anniversary and we want you to join us in this celebration by leaving a congratulatory message here

Next Events



Intellectual Property & Techonology: Linking the Future Ready to keep the pace? March 31 to April 2, 2019

Register here!

ASIPI Cocktail at INTA, Boston 2019 Saturday, May 18 from 7:00 pm to 9:00 pm. Soon we will be sending you the Eventbrite

invitation.







