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GREETING

Dear members,

2020 has been a year that has brought us great challenges. The health crisis that we are experiencing has led us to adapt to a new reality, in which we have had to rethink work, learning and relationship schemes, and seek new opportunities. At ASIPI we believe that if we face these challenges together, we will move forward, strengthened.



We have always said that ASIPI is an organization that owes itself entirely to its members. We know the importance of being up-to-date for professional success - that is why we have intensified the webinars, issued newsletters, edited conference memories, and launched ASIPI podcasts. We also take care of the personal well-being of our members - and for this, we created ASIPIfit-. We are constantly coming up with new products and programs - we will inform you about this very soon. And we are working to offer you a very special closing of the year 2020 through a conference that will be adjusted to the circumstances of the moment. You will learn all the details shortly.

Furthermore, at ASIPI we have continued to work hand in hand with other associations and institutions with similar objectives to ours: INTA, WIPO, the Andean Court of Justice, IP Key, various national IP associations, and intellectual property offices in the region among others, generating important results.

All this shows us, as we said at the beginning, that unity is strength and that only to the extent that we support each other, work together for a better future, will we be able to pass all the tests.

This is the moment, and at ASIPI we take advantage of every minute for you, our reason for being.

I hope you enjoy this edition of ASIPI News and I wish you good health!

Elisabeth

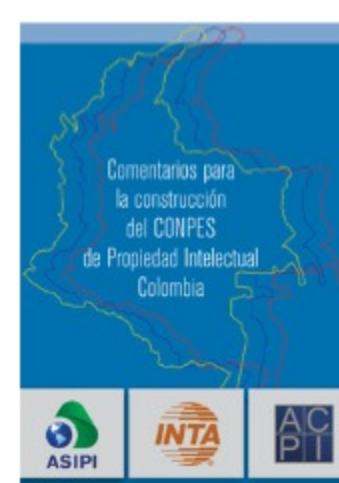
NEWS



Participation of ASIPI in the Strategic Plan of IP of Costa Rica

Following the invitation received a few months ago from the Government of Costa Rica to contribute to the construction of its National Intellectual Property Strategy, we had the opportunity to work with INTA.

[Read more...](#)



ASIPI participates in the construction of the CONPES of Intellectual Property Colombia

Together with INTA and the Colombian Association of Intellectual Property -ACPI- we prepared a document with comments for the construction of the CONPES of Intellectual Property of Colombia.

[Read more...](#)



ASIPI present at the National Competition of Inventions of INDECOPI

We are pleased to inform you that ASIPI will once again be present with its Green Patent program in the 2020 National Competition of Inventions of the National Institute for the Defense of Competition and the Protection of Intellectual Property (INDECOPI).

[Read more...](#)



ASIPI Ecuador in the Virtual Conversation of the Ministry of Labor

Our Delegate from Ecuador, Paúl Corral, was invited to participate on behalf of ASIPI, in the Virtual Conversation chaired by the Minister of Labor Andres Isch, on July 29, with the aim of exposing the benefits of the Contract for work within the line of business.

[Read more...](#)

WEBINARS

Throughout these months our webinar offer has been expanding, and today we are very satisfied with the scope and projection that we have had as an Association and the impact we have achieved on the more than 3,500 participants who have accompanied us.

In this issue we share with you the 10 webinars that we have held from late May to date. We have excellent topics, great speakers and the best, we share the links to the recordings for you to listen and share.

Do you have any topic you would like us to address? Any proposal of speakers? Any suggestions or comments about our webinars? [Contact us!](#)

MAY

- Advantages of the protection of products in origin and the promotion of cultural identity [Read more...](#)
- Privacy in times of Covid-19 [Read more...](#)

JUNE

- A path that seems easy and cheap: academic plagiarism and digital piracy [Read more...](#)
- ASIPI / INTA study on the economic impact of trademarks in Latin America - Possible consequences of the pandemic [Read more...](#)
- Patent usurpation action in a bill in Chile [Read more...](#)
- Companies as vehicles for social development [Read more...](#)
- Trademark Updates and Developments at the United States Patent and Trademark Office [Read more...](#)
- Creative Solutions for IP Protection in Marketplaces [Read more...](#)

JULY

- Patent searches [Read more...](#)
- Cancellation of trademark registrations due to lack of use: comparative analysis [Read more...](#)

ASIPI PUBLISHES

The texts of the lectures given at the Seminar "Digital Business: The New Frontier" held in Montevideo in March 2020, as well as a compilation of all the interviews (Interviews 2019) made last year to members of our association, lecturers and national and international authorities, are available at the ASIPI library.

We invite you to visit our Library where you will find this and much more!



BE PART OF OUR SOCIAL NETWORKS

Still not part of our social networks? Join us on Twitter, LinkedIn, Facebook, YouTube and now on Instagram to be informed of everything that happens in the Association.



ASIPI PODCAST

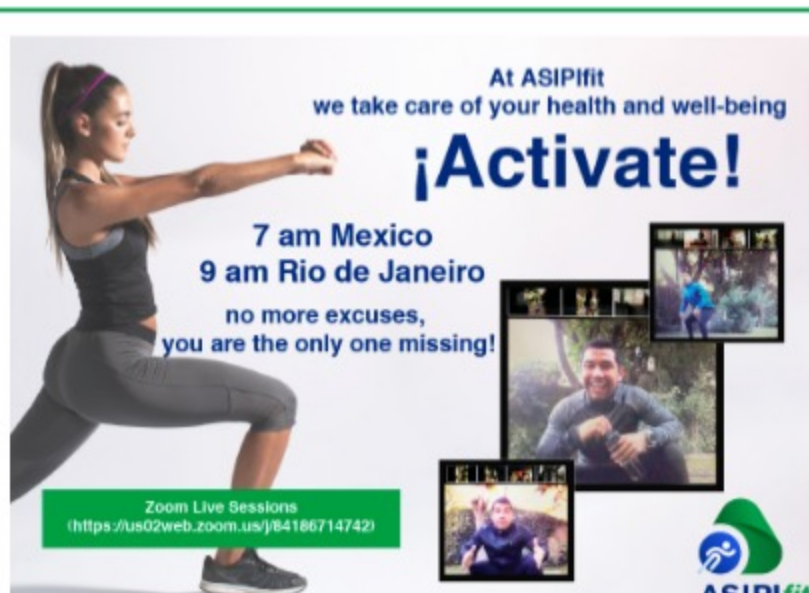
Our podcasts are a space to speak and share points of view on topics related to our profession and the world of Intellectual Property.

These radio programs can be downloaded and listened to at any time. Here are the ones that we have so far:

- Podcast 1: [How is the practice changing in the coming years?](#)
- Podcast 2: [History, IP Concepts and Technology](#)
- Podcast 3: [Technology and Software](#)

Congratulations to the Technology Committee for this great initiative!

EXERCISE WITH ASIPIfit



WELCOME NEW MEMBERS

It is a pleasure to inform you that the following people have joined our Association since our last newsletter in May 2020 to date:

Patricia Trigueros
Clarke, Modet y Cia S.L.
Spain

Martín Damián Re
Noetinger & Armando
Argentina

We welcome you to ASIPI and invite you to participate actively in all our activities.

UPDATE CONTACT DETAILS

Keeping your information updated in the profile of the ASIPI's website will bring you great benefits!

We will soon tell you all the details but in the meantime, we invite you to enter the ASIPI website <https://asipi.org/> with your username and password to update the information and complete all the fields.

In case of any doubt or inconvenience, please contact soporte@asipi.org.

UPCOMING EVENTS

During the months of August and September we will continue with our webinar schedule on current topics and of interest, so stay tuned for our communications on all the details of these events.

