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ASIPI

NEWS

FEBRUARY 2021 No.17

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GREETINGS

2020 was a year very different from others. Without a doubt, it will remain in history and in our memory as a challenging time of changes and adaptations but above all, of growth and learning.

Making a quick count, in 2020 we had a fruitful cycle of webinars and round tables; we launched ASIPI Academia, ASIPIfit, ASIPI Podcasts, ASIPIClubs, ASIPI OneonOne, the Interactive Map of Appellations of Origin and Geographical Indications, the 2nd. Edition of the Green Patent Contest; we published Intellectual Rights 25 and we are working on an important internal project on data protection of ASIPI, among others.

ASIPI was increasingly present in the international sphere: we signed new agreements and are about to execute others, we supported the Court of Justice of the Andean Community, organized joint webinars with sister associations, participated in the WIPO General Assembly and were present in various national, regional and international events of different organizations, institutions and associations, we collaborated in projects and events of IPKey and WIPO, we participated in the 29th User Group Meeting of the EUIPO and, for the first time, we were invited to be part of the Standing Working Party on Quality Advisory Committee before the EPO (SACEPO), to name a few. We participated in the Strategic IP Plan of Costa Rica, as well as in the construction of the Intellectual Property CONPES of Colombia, together with INTA and ACPI.

Unfortunately, we could not meet in person in Quito for our end-of-year event, but we had the opportunity to see each other on screen during the virtual Work Sessions, which despite the challenge imposed on us from every point of view, they were a success. The keynote conferences, panels and networking meetings were very productive academically, socially and humanly.

These activities prepared us for digitization. Everything was done with the intention of staying close to our membership and the global IP community.

As an old adage of an unknown author -which I mentioned in my inaugural speech at our Virtual Conference- says "Life is 10% what happens to you and 90% how you take it." I want to invite you to adopt this motto in this year that has just started and work on the positive side in this situation. In ASIPI we resolved to do so and we will continue to strive to be close to you and remain united.

This is how we welcome 2021. We begin this year with more optimism; with the vaccines we see a light that may allow us to return to normality in a certain period of time. We hope to return in the second semester to live as social beings and to be with our friends, colleagues, clients and the entire IP community. In the first semester of the year, we will have our seminar in online format. We will be sending more information about it shortly.

Besides continuing to work on ongoing projects, for this year we have set new goals and projects always thinking of you and for the benefit of Intellectual Property, which we will be disseminating throughout the year. You are what makes us move forward, creating and working for our Association.

To all of you, I wish 2021 to be a year full of health, achievements, success and great hope.

NEWS

Collaboration Agreement ASIPI-SIC

On August 13th we signed a collaboration agreement with the Superintendency of Industry and Commerce (SIC) of Colombia.....

Read more...

Launch of the Interactive Map of Appellations of Origin and Geographical Indications of ASIPI

Congratulations to Cecilia Falconi, Arturo Tello and the rest of the members of the Committee on Geographical Indications for this great work.

We invite you to check it here!

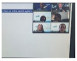
Executive Committee meeting under the new normal

On August 26 and 27, the members of the Executive Committee held their traditional virtual mid-year meeting. They reviewed virtual event details and the status of ongoing projects.

Visit to ONAPI

On September 23rd, María del Pilar Troncoso, in her capacity of former President of ASIPI's Executive Committee, represented the Association in a visit to Dr. Salvador Ramos

Read more...



Participation of ASIPI in the CarIPI Project Workshop on IP tools

On September 23rd our member Eugenio Torres from Puerto Rico represented ASIPI in the CarIPI Project Workshop on IP tools.

Read more...

Delegates of Venezuela in SAPI

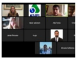
The Delegates of Venezuela, Jacqueline Moreau and Enrique Cheang, met on September 24th with the Director

Read more...

Round Table Nicaragua

On September 24th, the Delegates of ASIPI in Nicaragua, Norman Caldera and María Eugenia García invited Intellectual Property agents members of ASIPI in Nicaragua ....

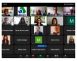
Read more...



Paraguay Round Table

On October 5 an ASIPI virtual round table was held to discuss the operation of the local Intellectual Property law firms in Paraguay during the pandemic. ...

Read more...



Round Table in Ecuador

On October 15th, the round table "Challenges and Solutions for Intellectual Property Services in the face of the pandemic" was organized by our National Delegates in Ecuador...

Read more...

Tribunal Andino de Justicia sienta jurisprudencia sobre importantes temas

En el mes de octubre de 2020 el Tribunal Andino de Justicia dictó varias sentencias fundamentales sobre temas como...

Leer más...

ASIPI at the ABPI Congress

On October 19 our president Elisabeth Siemsen participated in the inauguration of the 40th. Congress of the Brazilian Association of Intellectual Property (ABPI).

Read more...

Roundtable Panama

On October 22, 2020, it was held the first roundtable of the year 2020 in Panama on "OPERATION OF DIGERPI DURING THE PANDEMIC."

Read more...

Roundtable in Venezuela

On October 27, it was held the Virtual Round Table called VENEZUELA: New vision of Patents; ...

Read more...

ASIPI supports seminar in Ecuador

On October 28 and 29, a seminar for entrepreneurs organized by WIPO and SENADI, supported by ASIPI...

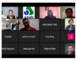
Read more...

Exhibit Hall

ASIPI Virtual Stand at ABPI and INTA

We were present at the commercial exhibitions of the ABPI Congress and INTA's annual meeting (December 6 to 9).

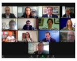
Read more...



Round table in Belice

Thanks to the efforts of our Delegate Oneyda Flores, on November 27 we organized a roundtable in Belize ...

Read more...



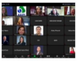
Support at event of the Court of Justice of the Andean Community

We were invited by the Court of Justice of the Andean Community to participate, with two speakers, in the Webinar...

Read more...

ASIPI at WIPO

Our Vice President 2, Jorge Chávarro attended the WIPO - SCT/ 43 (Standing Committee on the Law of Trademarks) to intervene in favor of the Country Brand, in defense of the interests of Latin American States.



Roundtable in the Dominican Republic

On December 2, the roundtable "The challenges and opportunities that the pandemic has represented for the functioning of the local office and the services available".

Read more...

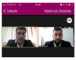
Present at INDECOPI National Invention Contest

On December 15, we participated in the announcement and award ceremony of the winners of the different categories of the National Invention Contest 2020 of INDECOPI. ASIPI, as a collaborating partner entity of the contest, was represented by our Secretary Luis Henriquez.

Roundtable in El Salvador

On December 16, the Roundtable "Challenges and implementations in the Salvadoran Intellectual Property Office"...

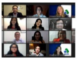
Read more...



ASIPI at the "Paraguay Sport Summit" Congress

On Wednesday, December 16, 2020, the panel on "Intellectual Property Rights in E-sports", took place, a lecture by Aldo Fabrizio Modica...

Read more...



International IP Moot Court

On January 16, the final of the International Intellectual Property Moot Court contest organized by the UTP - Technological University of Peru and ASIPI was held.

Read more...

ASIPI and the Court of Justice of the Andean Community

On January 27, members of the Executive Committee of ASIPI met with the new president of the TJCA Gustavo García Brito, with Judge Hugo Gómez and other officials of the Court.
We are very pleased to continue working on projects of mutual interest!

IESA and ASIPI sign institutional collaboration agreement

IESA and ASIPI signed an institutional collaboration agreement to exchange and disseminate academic, scientific and technical activities related to intellectual property.

Read more...

ASIPI and SAPI

Our National Delegates in Venezuela met on February 11 with the authorities of the Autonomous Intellectual Property Service (Luis Salazar, Advisor attached to the General Directorate of SAPI, Jacqueline Moreau and Enrique Cheang).

ASIPI VIRTUAL 2020

ASIPI made a great technical and human effort to carry out the Virtual Work Sessions with great professional quality and human sense for its members, at no cost. Interested members can check the bulletins where they will find a summary of each one of the activities, the podcasts, among others. The Work Book of the event will be in the ASIPI Library shortly.

You can read here our newletters:

Newsletter No. 1
Newsletter No. 2
Newsletter No. 3
Newsletter No. 4
Newsletter No. 5

WEBINARS

- Cannabis Regulation. Read more..
- Life Stories – Biopics and Image Use Right. Read more...
- In-house perspective on IP portfolio management and enforcement during and after recovery from the COVID 19 pandemic. Read more...
- Diversity, Equity, and Inclusion: the framework to develop an inclusive environment for legal teams . Read more...
- The new route of our Tequila, our Coffee, our Rum: a commercial perspective. Read more...
- Blockchain: From emerging technology to industrial revolution. Read more...
- Does Online Dispute Resolution (Odr) Apply To Intellectual Property Disputes?. Read more...
- Measures to restrict the use of trademarks. Read more...
- What is the OEM doctrine and why is important for avoiding a trademark infringement in China?. Read more...
- Past, Present and Future of The Court of Justice of The Andean Community. Read more...
- Fashion Law and its Relationship with Influencers and the Risks of Empowerment. Read more...
- IP Competion and Collaboration during a Global Crisis: Covid - 19. Read more...
- Beyond intellectual property. The illicit trade in goods from a comprehensive approach. Read more...
- Promote equality in times of Covid19. Read more...
- Implications of Brexit for holders of Industrial Property rights. Read more...
- System B. redefining the meaning of success in the economy. Read more...

With this webinar we close the 2020 cycle. From the beginning of the pandemic until today, we carried out a total of 40 activities in which we had a number of 6,319 attendees. We consider that in addition to being an academic success, these webinars allowed us to be connected with our members and with the community in general. A very special congratulations to Juli Gutierrez who led this project and who week after week was coordinating all the details of the organization and presentation. See you again in 2021!

ASIPI ONEonONE Series

Through this new initiative, ASIPI presents live interviews with industry leaders on an interactive format where attendees will have the opportunity to listen and interact with renown experts from several industries that intersect with Intellectual Property rights.

In our first edition we have the participation of Jennifer Pogolerec O'Sullivan, COO and Chief Legal & Administrative Officer at the New York City Football Club (NYCFC).

van
Ricardo Fischer

Listen here the interview!

We will announce the second installment soon!

ASIPI ACADEMIA

With this new program we promote training and educational courses on IP issues and related areas.

For the opening of the first cycle of courses, we had a keynote talk by Professor Manuel Desantes **"ASIPI: An Academy to lead change"**.

Luis Alejandro Henriquez
Elisabeth Siemsen
Manuel Desantes
ASIPI
ASIPI
ACADEMIA
BIENVENIDOS
14 de Setiembre de 2020

Listen to the Master Conference

Our first edition of ASIPI Academia courses included:

- Patent Drafting: in charge of Roberto Ríos and Alexander Agudelo.
- Creative Industries: by Marcelo García Sellart, Aldo Fabrizio Modica, José Roberto Herrera and José Antonio Arochi.
- Arbitration in Intellectual Property: its coordinators were Mary Fernández, Estuardo Jáuregui, Fernando Triana, Cristian Mir, Juan Augusto Araujo and Luis Fernando Bermejo.

It was an excellent educational exercise and we have received very positive feedback from the participants.

We invite you to be attentive to ASIPI Academia courses for the first semester of 2021 at: https://asipi.org/cursos/

FROM THE WORKING COMMITTEES

Resultados
Gran Encuesta
sobre Arbitraje
y Propiedad Intelectual
en América Latina

ASIPI

We are pleased to share with you the "Great Survey on Arbitration and Intellectual Property in Latin America" carried out by the **ASIPI Mediation, Conciliation and Arbitration Committee**

Read more...

Distintividad adquirida

Estudio comparativo
en diferentes legislaciones

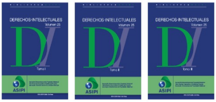
ASIPI

The **ASIPI Trademark Committee** would like to share the book: "Distintividad adquirida, estudio comparativo en diferentes legislaciones". You can find it in our Library

Read more...

ASIPI PUBLISHES

The annual collection "Intellectual Rights" in its 25th edition is available in the ASIPI library. We are very pleased with the quality of this product that, due to the large number of articles received, had to be divided into 3 volumes. We invite you to continue writing and sharing your knowledge!



ASIPI CLUBS

It is a space that we have created to promote hobbies and networking of our membership.

We started this program with 6 clubs (Wine, Books, Brainstorm IP, E-Sports and Video games, Regions and Gastronomy and Movies and Series).

Here are some photos of the meetings of our Clubs. If you want to join a Club, please send an email to secretaria@asipi.org.

E-SPORTS & VIDEOGAMES

BOOKS

WINES

BRAINSTORM IP

REGIONS AND GASTRONOMY

MOVIES & SERIES

WELCOME OUR NEW MEMBERS

It is a pleasure to inform you that the following people have joined our Association since our last newsletter in August 2020 to date:

Ingrid del Portillo de Juan
Despacho de Propiedad Industrial
Panama Trademarks and Patents
Panama

Emmy Padilla
Mayora IP, S.A.
Guatemala

Federico Ulled
BERKEN IP
Argentina

Melisa San Juan
BERKEN IP
Argentina

Adriana Ipanema
Dannemann Siemsen
Brazil

Andrés Chugá
Chugá Porras & Peña Abogados
Ecuador

Eliana Vilchis
Rosselló Abogados
Peru

Celia Leber
Leber IP Law
USA

Fernando Martínez
Correduría 67 CDMX

José Alejandro Santana
Bufete Lugo Lovaton
Dominican Republic

Giraldy Bello
Jiménez Peña
Dominican Republic

Belen Recchini
Ojam Bullrich Flanzbaum
Argentina

Minerva Bellorin
Aczalaw
Nicaragua

Dayro Alfonso Estevez
Alfonso Estevez, P.A.
USA

Francesco Carrelli
De Simone & Partners
Italy

Siegfried Vouga
Avs & Asociados
Paraguay

Medalith Albarracin
BARLAW - Barrera & Asociados
Peru

Mexico

We warmly welcome you to ASIPI and invite you to actively participate in all our activities.

ASIPI´s RADAR

We are saddened to report that several ASIPI members passed away in 2020:

- Alberto de Elzaburu, Marqués de la Esperanza, Member of Honor, Spain.
- Jorge Vega Sotelo, Member of ASIPI, Basham, Ringe y Correa S.C., Mexico.
- José D. Tijerino Salinas, Member of ASIPI, Delegate of Honduras for two periods, Honduras.
- Antonio Tavira. He had recently been appointed President of the Spanish firm Elzaburu and served as ASIPI's representative before the European Union Intellectual Property Office –EUIPO-.
- And in the month of January 2021 our founding member, Mr. Guillermo Sesma Castellanos, passed away. A great Mexican visionary who left an important legacy to the entire IP community and to whom we will remember as an honorable professional and an excellent friend and colleague.

We send our fraternal embrace to their families and friends.

UPCOMING EVENTS

- Virtual Seminar "Beyond a Year of Changes": May 23 to 25.
- XXI Congress at Punta Cana: Tentative dates for this event are November 28 to December 1 or December 5 to December 8.

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