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### ASIFI at the 36th ECTA Annual Conference

ASIFI was present at the 36th ECTA Annual Conference, held in Budapest, Hungary, from June 28 to July 1, 2017. Maria del Pilar Troncoso, President of ASIFI, participated in the event in representation of the Association.

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### ASIFI at the IACC Conference

ASIFI participated in the Spring Conference of "The International Coalition Against Counterfeiting" (IACC), held from May 17 to 19, at the Hotel Arts in Barcelona, Spain. On this occasion, the Association was represented by its President, Maria del Pilar Troncoso.

The event proved to be fruitful for the relationship between ASIFI and IACC, and served to strengthen ties in future projects to be developed.

### ASIFIEDUCA in Bolivia

Our associate Paula Bauer, carried out the following activities of ASIFIEDUCA in La Paz, Bolivia:

On May 23, the educational lecture on Intellectual Property was conducted before students from fourth grade of elementary school (9 years old) of the Franco-Bolivian School Alcide D'Orbigny in the city of La Paz.

That week they celebrated the week of the book and gave a general overview on Industrial Property and deepened on the specific subject of Copyright.



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### Successful starts the Course the Intellectual Property Course for Judges and Prosecutors in the Dominican Republic

On July 27 and 28, ASIFI successfully celebrated the first module of the Intellectual Property Course for Judges and Prosecutors in the Dominican Republic. The activity is an initiative of the Dominican Association of Intellectual Property (ADOPI) with the support of ASIFI, and with the collaboration of the National Academy of the Judiciary (ENJ) and the National Academy of the Public Ministry (ENMP) of that country.

The Pontifical University Catholic Madre y Maestra (PUCMM) welcomed the 35 judges and prosecutors for two full days of intensive classes and academic debates. Maria del Pilar Troncoso, President of ASIFI, along with Dr. Garvasia Valenzuela, Director of the ENJ, Prof. Juan F. Puello, Coordinator of the Master's Degree in Intellectual Property and Héctor Ailes, Academic Coordinator of Postgraduate Legal Sciences of the same University, gave Formal opening to the course.

[Read more...](#)



### ASIFI participates in the International Congress of ABPI

Maria del Pilar Troncoso, President of ASIFI, represented the Association at the XXXVII International Congress of Intellectual Property of the Brazilian Intellectual Property Association (ABPI), held from August 20 to 22, at the Windsor Barra Hotel in Rio de Janeiro, Brazil.

Like previous years, ASIFI was an exhibitor in the commercial exhibition of the event. Throughout the conference, the Stand received a good number of visitors from all countries represented. The attendees were very interested in the XX Working Sessions and Administrative Council to be held next November 2017 in Panama City, as well as the XXI Congress of Intellectual Property to be held in 2018 in Rio de Janeiro.

[Read more...](#)

### The Intellectual Property course for Judges and Prosecutors continues in the Dominican Republic

On August 24 and 25, the second module of the Course for Judges and Prosecutors was held in the Dominican Republic. On this occasion, Mr. Luis Diez Canseco participated as the invited Professor, who covered the complete course of distinctive signs, copyright and related rights.

Once again, the Pontifical University Catholic Madre y Maestra (PUCMM) opened its doors to welcome the participants. Maria del Pilar Troncoso, President of ASIFI, Shariin Pablo and Mary Fernández, delegates from ASIFI in the Dominican Republic, led the logistics part of the module.

There was the assistance of 40 judges and prosecutors who showed an active participation and high interest in the subjects throughout the course.

The third and last module of the diploma is coordinated to be held on 28 and 29 September, also in the facilities of the PUCMM.



### Second Symposium on Intellectual Property in Bolivia

On September 12, at the facilities of the Hotel Casa Grande in the city of La Paz, was held the Second Symposium on Intellectual Property.

This event, organized by the Bolivian Association of Intellectual Property (ABPI) and the Inter-American Intellectual Property Association (ASIFI) with the logistical support of the German Bolivian Chamber, was attended by 37 people, including representatives of companies and members of law firms.

The speakers were:

- Martha Landivar - Landivar & Landivar "Importance of Intellectual Property in the Economic Development"
- Paola Bauer - Bufete Rojas "Licensing and Franchising"
- Edwin Urquidí - Buquette Urquidí Rojas "Management of Intangibles in Companies"
- Wolfgang Ghines - Orpan Civil Society "Management of Intangibles within Companies"

The event was moderated by Perla Koznier from the firm Bufete Aguirre Sociedad Civil.

Having presented topics of great importance for the companies, the assistants enriched the event with questions and contributions.

### Business Rounds B2B Ecuador

On September 14, took place the Business Rounds B2B Ecuador in Quito, in which ASIFI participated as the main promoter of the panel called "Appellations of Origin, a tool for Development".

The panel was attended by important figures from the legal and business fields, Mr. Christian Marín from INAO in coordination with the French Embassy in Ecuador, who spoke about the appellations of origin in French food products, Cecilia Falconi, President of the Geographical Indications Committee of ASIFI and Ambassador for Ecuador to the Intellectual Property Commission of the International Chamber of Commerce, discussed the legal framework for appellations of origin in Ecuador, the current state of public-private efforts and the infractions of foreign appellations of origin in Ecuador. Johana Aguirre, ASIFI's Principal Delegate for Ecuador, opened the event with a brief introduction. Mr. Jorge Chávarro, Director of the Executive Committee of ASIFI and Regional Ambassador for Latin America of the Intellectual Property Commission of the International Chamber of Commerce, presented an interesting display about the trend in the appellations of origin in Colombia. To conclude the successful morning, Ec. Javier Dávila spoke about the use of the Pasco appellation of origin in Peru.



### Webinars

#### Webinar "Legal aspects of the video game industry, its protection via intellectual property rights, eplayers and case studies"

On June 20, the webinar organized by the ASIFI Entertainment Law Committee, which had the maximum participation of nearly 300 connected people, was conducted by the following speakers: Andy Ramos Gil de la Haza (Spain), José Roberto Herrera (Colombia) and Chris Reid (United States).

The webinar had a massive participation of lawyers, entrepreneurs, developers and other people linked to the video game industry in different countries. The presentation was given by Fabrizio Modica (Secretary of the Entertainment Law Committee) who spoke about what the event in Puerto Rico meant and how the idea of deepening the issue of videogames in a special panel arose within the committee besides to briefly explained the questionnaire on videogames prepared by the same committee.

[Read more...](#)

To access the recording you can visit:  
<https://attendee.gotowebinar.com/recording/4327751817691913729>

#### Webinar "Decalogue of an in-house lawyer"

On August 31 was held the Webinar on the Decalogue of an in-house lawyer by Mr. Juan Manuel Vaquer, who is currently president of DuPort for Latin America. Juan has turned his 30-year experience as an internal legal advisor to a multinational in this Decalogue and detailed the characteristics that an external legal advisor should have.

[Read more...](#)

This Webinar was attended by 50 people  
To access the recording you can visit:  
<https://attendee.gotowebinar.com/recording/6297151966970667587>

#### Webinar: "Green Patents procedures in Brazil and in the United States"

On July 27, Leonardo Condeiro, partner responsible for the Patent department at Gruenbaum, Possinhas and Teixeira IP and Roberto Rios, Director of the Patent department at Hoglund & Parnis, PSC, carried out a webinar on "Green Patents" in Brazil and the United States. The main objective of the webinar was to explain the local rules and procedures of each country as well as to share the practical experience of the speakers on "Green Patents" in their respective countries.

[Read more...](#)

This Webinar was attended by 81 attendees and you can access the recording of the event at:  
<https://attendee.gotowebinar.com/recording/632340582131812099>

### Publications in the ASIPI Library

We invite you to review the list of publications that we have available for all our members in the web page of the Association. We hope you find this material useful and that our library becomes a permanent source of consultation.

### Update your contact details

We invite you to access ASIPI's website to confirm that your photo and contact details are correct and, if necessary, modify them. To do so, you must visit <http://asiipi.org>, log in with your username and password. If you registered for Buenos Aires 2016 or Puerto Rico 2017 you can use the same password. If not, please use **Forgot Password**. An email will be sent with the link to create a new one. If you do not receive the email, please check your SPAM folder.

In case of any inconvenience, please contact: [sp@asiipi.org](mailto:sp@asiipi.org)

### Welcome to our new members

It is a pleasure to inform you that the following people have joined our Association since our last newsletter in June of this year to date:

- Ernesto Barzola, Estudio Barreda Moller, Peru
- Carlos Sanz, Caveller Abogados, Spain
- Daniel de Prado Escudero, HFG Law & Intellectual Property, China
- Alvaro Arevalo, Estudio Federico Villaseca, Chile
- Luis Baz Baz, Eltzaburu, Spain
- Nadia Molina, Nadia Molina Camacho / Biopolis, Ecuador
- Concepción S.A., Fernando Ponce, Chile
- Andrés Wylid, Mayora IP, S.A., Guatemala
- Mark Beckford, Larbeck Consultores, Costa Rica
- Liza Maria Erazo, Erazo Muñoz & Co., Colombia
- Ma Eugenia Camino, Camino Brelles & Asociados, Argentina
- Jorge Gamón, JULIO C. GUERRERO B. S.A., Ecuador
- Patricia Echevarría, Estudio Colmenares & Asociados S.A.C., Peru
- Juan Avelardo, Mackenna, Irazazaval Cuchacovich & Paz, Chile
- Juan Pablo Villegas, GVA Abogados, Bolivia
- Li An Chong, Legalia Panamá, Panamá
- Carlos Castillo, Castillo & Casirilo, Argentina
- Ana Valeria Escobar, Quintanilla, Soría & Nishizawa, Bolivia
- Julio Quintanilla, Quintanilla, Soría & Nishizawa, Bolivia
- Verónica Chiriboga, Falconi Puig Abogados Cia. Ltda., Ecuador
- Louis Cornvallus, DISOSA Brand Protection Services, Curazao
- Lorraine Hernandez, Kegler Brown Hill + Ritter, United States
- Vanesa Santana, Saco Estudio Legal, Dominican Republic
- Ma. José PeñaHerrera, Izurieta Mora Bowen Intellectual Property IMBIP, Ecuador

We warmly welcome you and look forward to your participation in the activities that we carry out for the benefit of the Association and the IP community.

### WHAT HAPPENS IN THE REGION

The Ecuadorian Institute of Intellectual Property (IEPI) recently declared the protection of the appellation of origin "Mani de Transkukuki".

[Here](#) the document Resolution of the mentioned declaration.

### NEWS OF INTEREST

#### WIPO and the Domain Names

We invite you to review the Third Edition of the WIPO Overview of WIPO Panel Views on Selected UDRP Questions ("WIPO Overview 3.0"), which was officially launched at the INTA Annual Meeting in Barcelona in May, at: [http://www.wipo.int/amc/en/domains/search/overview3\\_0](http://www.wipo.int/amc/en/domains/search/overview3_0)

On the other hand, as of June 1, WIPO also administers cases under the policy for the .EU domain, bringing to 75 the number of country code Top-Level Domains for which WIPO provides services.

To learn more about WIPO domain name dispute resolution you may visit [www.wipo.int/amc/en/domains](http://www.wipo.int/amc/en/domains)

### WIPO Publication No. 423 (October 2017)

Publication 423 of October 2017 concerning the contracting parties of the WIPO-administered Treaties, Members of the WIPO Assemblies and Members of other Bodies and Committees, as well as Members of the International Union for the Protection of New Varieties of Plants (UPOV), has been published at the following link:

<http://www.wipo.int/treaties/en/documents/pub423.html>

### NEXT EVENTS

