

September



The Course of Intellectual Property for Judges and Prosecutors in the Dominican Republic successfully concludes

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ASIPIEDUCA in Nicaragua

A second activity of ASIPI Educa in Nicaragua was held last August. This time at the Carolina Bilingüe de Sirker School, in Managua.

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October

ASIPI at the Congress of the International Competition League (LIDC) in Rio de Janeiro

Our Vice President 1, Elisabeth Siemsen, was present at the opening of the Congress of the LIDC on October 6, 2017 in Rio de Janeiro, Brazil.

ASIPI continues to strengthen ties with sister associations.



ASIPI participates in the AIPPI 2017 World Congress

Elisabeth Siemsen, Vice President 1 and Enrique Díaz, Treasurer of the Executive Committee, represented ASIPI at the 2017 World Congress of the International Association for the Protection of Intellectual Property (AIPPI), held from October 13 to 17 in Sydney, Australia.



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ASIPI at the Seminar on green economies and quality trademarks in Red Iberomab

On October 23, Zoraida Fonseca, Secretary of the Trademark Committee, represented ASIPI in the Seminar on green economies and quality brands in the Ibero-American Biosphere Reserves RED IBEROMAB.



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ASIPI at AIPLA's Annual Congress

ASIPI, through its president María del Pilar Troncoso and its secretary Luis Henríquez, held a meeting during the annual AIPLA event with Mark Whitaker (past president), Myra H. McCormack (new president) and other members of its board. During the meeting, they established ties of friendship, exchanged experiences and agreed to increase collaboration between the two organizations.



Roundtable in Nicaragua

On Tuesday, October 31, 2017, a Round Table was held in Nicaragua entitled "Unfair Competition Linked to Intellectual Property". This event was organized by the Principal Delegate Alvaro Malespín and Deputy Delegate Zayda Cubas and ASIPI's associates from this country attended.



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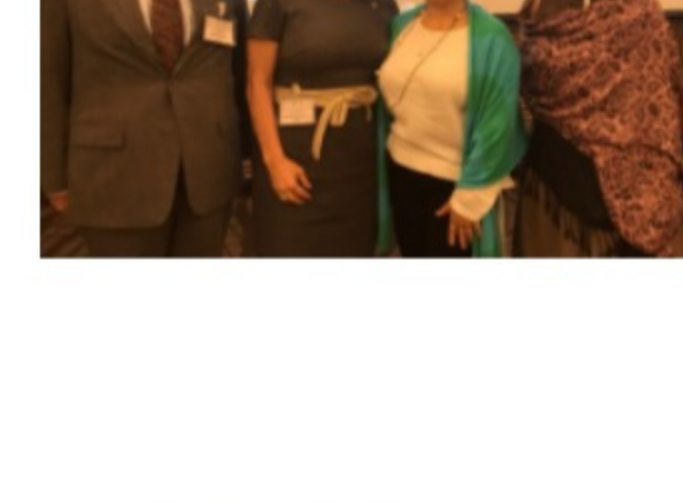
November



ASIPI visits Paraguayan video game developer company

Aldo Fabrizio Modica, Secretary of the Entertainment Law Committee, paid a visit to the Paraguayan video game developer "Possibiantech", creator of the successful game for mobiles called "Fhackson", which was recently awarded internationally.

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ASIPI participates in the XXVIII Meeting of International Cooperation Directors

On November 7 and 8, María del Pilar Troncoso, President of ASIPI, participated on behalf of the Association in the XXVIII Meeting of International Cooperation Directors of Latin America and the Caribbean Cooperation for Intellectual Property.

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ASIPI celebrates International Mediation Seminar in Paraguay

On November 15th and 16th in Paraguay, the Inter-American Association of Intellectual Property (ASIPI), held an International Seminar on Mediation, in collaboration with the Supreme Court of Justice of Paraguay, represented by the Department of Intellectual Property Rights and the Department of Mediation.

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ASIPI participates in the launch of the IAP in Quito, Ecuador

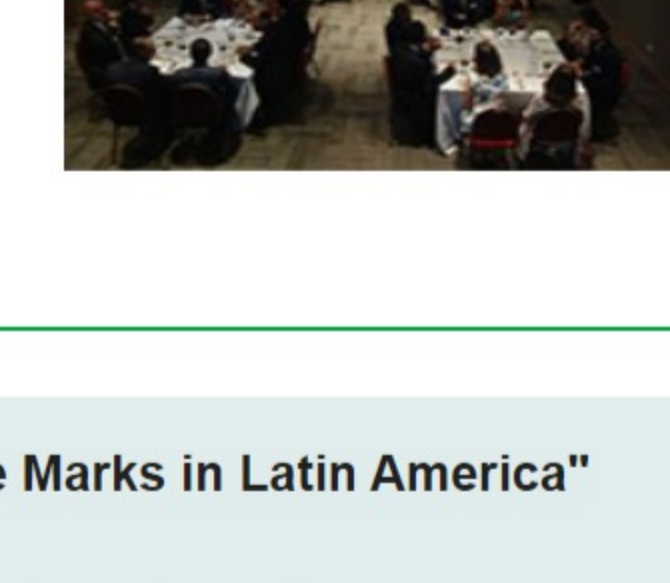
Following the close collaboration with the World Intellectual Property Organization (WIPO) for the Inventor Assistance Program (IAP), ASIPI participated on November 20th, 2017 in the launching of the same in Quito, Ecuador.

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February

ASIPI at lunch in honor of the President of the EPO Benoit Battistelli

On February 5th, our Director 3, Matías Noetinger together with our Deputy Delegate for Argentina, Juan Berton Moreno attended the lunch organized by the INPI of Argentina at the headquarters of the Firm Marval, O'Farrell and Mairal.



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ASIPI / INTA Study "The Marks in Latin America"

ASIPI and INTA, aware of the benefits that Intellectual Property offers and the importance that brands have in the economy of the countries, decided to undertake a study to measure its impact in the countries of Latin America. This study is called "Trademarks in Latin America, Study of the economic impact in five countries of the region (Colombia, Chile, Mexico, Panama and Peru)". These countries were selected to form a representative sample of the varied economic spectrum of the region.

Brands have a fundamental role in the protection of consumers and in the national, regional and global promotion of economic growth. They encourage healthy competition for the benefit of businesses, consumers, workers and society in general. This study analyzes the impact of brands on employment, wages, economic activity and international trade. The results show how the economic activities of these five countries, where trademarks are registered and used intensively, generate between 8% to 26% of total employment, and a gross domestic product of 10% to 21%. This amounts to 18.5 million jobs and an annual value added per person of US \$ 2,390.

With this study we seek to sensitize citizens and governments about the important role that trademarks have in the economy, as well as to support policymakers in the allocation of resources and the development of regulations on the subject.

We put this work Impact Study pdf at your disposal as well as a summary of it, for analysis and use in your respective countries.

Webinars

Webinar: "Negotiating with an in-house: new trends and buying behaviors in legal-counselors"

On September 28, the Committee of Administration of Law Firms coordinated the organization of the Webinar called "Negotiating with In-house: new trends and purchase behaviors in legal counselors". The same was in charge of José Luis Pérez Benítez, partner of the consultant firm Pérez + Partners of Spain and had 74 participants.

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Webinar: "Arbitral mechanisms for the protection of intellectual and industrial property rights of individuals violated by acts of state"

This webinar aims to educate our members about the possibility of arbitrating some intellectual and industrial property issues, since there is a widely held belief that disputes related to these rights are not susceptible to be settled by alternative methods of resolution of disputes. By promoting dispute resolution through the use of alternative methods, we will be offering our clients the ability to resolve conflicts more quickly and with the confidentiality that these issues require. In addition, conflicts would be settled by specialists in the subject, which is not always possible before the courts of the judicial order.

Webinar "The conflicts between wine Designations of Origin and Trademarks – the recent legal solutions in the European Union"

The webinar "Conflicts between wine DOs, GIs and trademarks" was developed on October 26, 2017. The speakers in charge were Ms. Patricia Pais Leite from the legal department of the Viticulture Commission of the Vinhos Verdes Vitivinícola and Mr. Joao Pimenta, lawyer with expertise in Intellectual Property.

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Webinar: "The well-known marks in the Andean Community. Comparison with the European system"

The well-known trademarks have deserved special attention and regulation since the first Andean Decision on Industrial Property. In the already repealed Decision 344 its protection was contemplated through two norms on the prohibitions to the registration of a trademark, but those were very badly written and were quite incongruous.

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Visit the ASIPI Library

We invite you to access ASIPI's library at <http://asiipi.org>. There you will find publications on topics of interest and very useful for our daily practice. We hope you make this space a permanent source of consultation!



Update your contact details

We invite you to access ASIPI's website to confirm that your photo and contact details are correct and, if necessary, modify them. To do so, you must visit <http://asiipi.org>, log in with your username and password. If you registered for Bogota 2018 you can use the same password. If not, please use Forgot Password. An email will be sent with the link to create a new one. If you do not receive the email, please check your SPAM folder.

In case of any inconvenience, please contact support@asiipi.org.

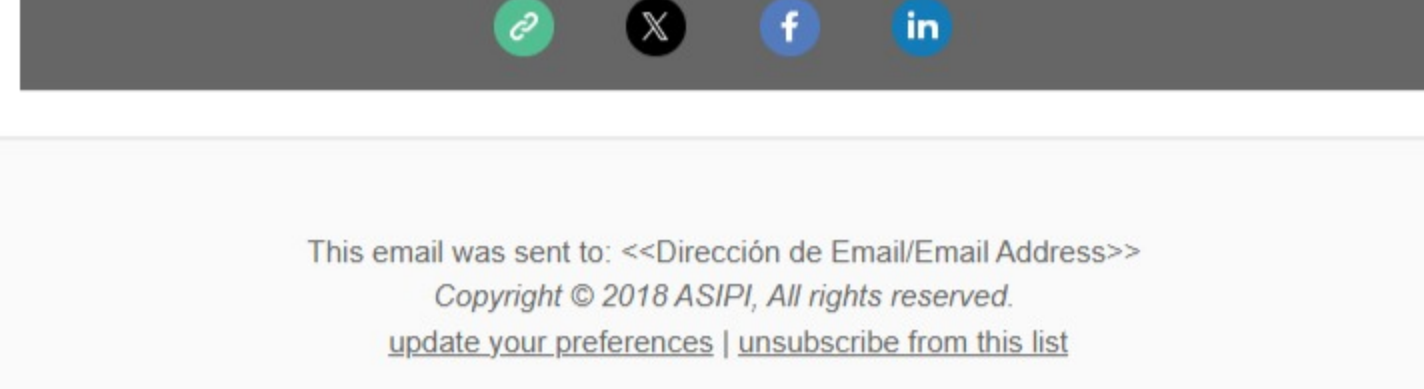
Welcome to our new members

It is a pleasure to inform you that the following people have joined our Association since our last newsletter in June of this year to date:

<p>Gilberto Sánchez Specific IP México</p>	<p>Hail Kessler Olson & Cepuritis, Ltd. USA</p>
<p>Carmen Luisa Monserratt Saco Estudio Legal República Dominicana</p>	<p>Alissa Digman Olson & Cepuritis, Ltd. USA</p>
<p>Miguel Angel Velasquez VELATI & ASC. Venezuela</p>	<p>Kathryn Garipay Olson & Cepuritis, Ltd. USA</p>
<p>Laurent Thibon Cabinet BEAUMONT Francia</p>	<p>Maria Belén Cañas Quevedo & Ponce Ecuador</p>
<p>Robert Thornburg Allen, Dyer, Doppelt + Gilchrist USA</p>	<p>Sietske Woei A Sloe Woei A Sloe advocaten Suriname</p>
<p>Omar Javier Llanos Kromasol México</p>	<p>Iván Jesús Altamirano Estudio Altamirano García Abogados Perú</p>
<p>Mariana Salazar Bendaña & Bendaña Nicaragua</p>	<p>Juan Antonio García Schouten & Associates Attorneys at Law Paraguay</p>
<p>Martha Lorena Zelaya Estudio Caldera Nicaragua</p>	<p>Zaida Lugo Bufete Messinà & Lugo IP República Dominicana</p>
<p>Marcelo Berti Estudio Marcelo L. Berti Argentina</p>	<p>Patrick Hely Caribbean IP USA</p>
<p>Nathaly Pernett Meythaler & Zambrano Abogados Ecuador</p>	<p>Carmer Guzmán Castillo & Castillo Rep. Dom</p>
<p>Juliana González Gonzalez de la Espriella Abogados Colombia</p>	<p>Juan López Mañán Marval, O'Farrell & Mairal Argentina</p>

We warmly welcome you and look forward to your participation in the activities that we carry out for the benefit of the Association and the IP community.

NEXT EVENTS



Bogotá 2018
Intellectual Property in the Pharmaceutical Industry of the XXI Century
ASIPI Seminar
April 8 to 10, 2018

REGISTER HERE!