



August 14, 2018 | No 9

FEBRUARY



Roundtable in Bolivia on the Economic Impact of Trademarks

[Read more...](#)

MARCH

Roundtable in Cuba

The Cuban delegation of ASIPI held a roundtable at the headquarters of the National Union of Jurists of Cuba on March 9, 2018. The professor of industrial property of the Faculty of Law of the University of Havana, Ludmila Morán Martínez, presented the subject to debate on the analysis of patent regulation from the perspective of technology transfer.

[Read more...](#)

Roundtable in Nicaragua on the impact of trademarks in the economy

On Wednesday, March 21, 2018, a roundtable was held in Nicaragua entitled "Trademarks in Latin America Study of the Economic Impact of Trademarks in Five Countries of the Region."

[Read more...](#)



ASIPI at the Inauguration of the New Public Attention Area of the IMPI

On March 22 took place the inauguration of the New Public Attention Area of the Mexican Institute of Industrial Property (IMPI) and our Treasurer Enrique A. Díaz attended the event on behalf of ASIPI. The event marked the beginning of the activities of the 25th Anniversary of the IMPI.

APRIL

ASIPI participates in the audit of the "Stakeholder Quality Assurance Panels (SQAP) of EUIPO

[Read more...](#)



Event on the Impact Study in Argentina

On April 17, 2018 with the presence of more than 70 people, was held the presentation of the "Study of the Impact of Trademarks on the Economy" at the INPI of Argentina.

[Read more...](#)

Bogotá Post Seminar Tour: Visit to the Coffee Region

During April 10th, 11th and 12th, the Bogotá post-seminar tour promoted by Mr. Jorge Chávarro, Director 1 of the Executive Committee of ASIPI, and Cecilia Falconi, President of the Geographical Indications Committee, took place in the Colombian coffee-growing area.

[Read more...](#)



ASIPI in the Observance Forum - Montevideo

On April 19 and 20, Juan Vanrell and Matias Noetinger attended, on behalf of ASIPI, the 3rd "Forum on Enforcement of Intellectual Property Rights: The Role of IP Offices" in the city of Montevideo.

[Read more...](#)



Seminar for the World Intellectual Property Day in Asunción

[Read more...](#)

MAY

ASIPI meets with INPI

On May 3, the Vice President of ASIPI, Elisabeth Siemsen and the National Delegate of the Association Paulo Parente Marques Mendes met with the President of INPI, Luiz Otávio Pimentel, to discuss topics of mutual interest in the area of IP.



Venezuela – Roundtable

A round table introducing the Study on the Economic Impact of Trademarks in Latin, took place in Caracas, last Thursday May 3rd, 2018.

[Read more...](#)



ASIPI at INTA

ASIPI was present at the 140th Annual Meeting of the International Trademark Association (INTA) held from 19th to 23rd May in Seattle, WA, United States.

[Read more...](#)

JUNE

Participation of ASIPI in the Workshop on the Economic Impact of IP in Montevideo

On June 22, Matias Noetinger and Juan Vanrell represented ASIPI in a workshop titled "Economic Impact of Intellectual Property" and installation of the Inter-Institutional Bureau on Enforcement of IP Rights.

[Read more...](#)



ASIPI attends the ECTA 37th Annual Conference

Maria del Pilar Troncoso, President of ASIPI, represented the association at the 37th Annual Conference of the European Communities Trade Mark Association (ECTA), held in the city of Athens, Greece, from June 13 to 16, 2018.

[Read more...](#)



JULY



ASIPI participates in the last SQAP audits of the EUIPO

The Inter-American Association of Intellectual Property (IASIP) participated in the last audit of the "Stakeholder Quality Assurance Panels" (SQAP) of the European Union Intellectual Property Office (EUIPO), held from July 4 to 6 in Alicante, Spain.

[Read more...](#)



ASIPI participates in the conference "Implications and Challenges followed by the COA"

[Read more...](#)

ASIPI Webinars

"Webinar "Concepts, principles and mechanisms that govern the processing of personal data in the EU"

On June 7 this webinar took place, with the participation of 134 attendees. Alberto Couto, from the firm Arochi & Lindner of Madrid, referred to the fact that on May 25, 2018 began the effective application of the European General Regulation for the Protection of Personal Data (RGPD) by means of which the professional and/or commercial treatment of all the information on all identified or identifiable individuals is regulated.

[Read more...](#)

Visit the ASIPI Library

We invite you to access the Association's library at <http://asiipi.org>. There you will find publications on topics of interest and very useful for our daily practice. We hope you make this space a permanent source of consultation!



Update your contact details

We invite you to access ASIPI's website to confirm that your photo and contact details are correct and, if necessary, modify them. To do so, you must visit <http://asiipi.org>, log in with your username and password. If you registered for Bogota 2018 you can use the same password. If not, please use Forgot Password. An email will be sent with the link to create a new one. If you do not receive the email, please check your SPAM folder.

In case of any inconvenience, please contact sopORTE@asiipi.org.

Welcome to our new members

It is a pleasure to inform you that the following people have joined our Association since our last newsletter in March of this year to date:

<p>Gino Piaggio Estudio Valencia Peru</p> <p>Claudio Szabas Denemeyer & Asociados Propriedade Intelectual Ltda Brazil</p> <p>Luis Diez Canseco DiezCanseco Competencia & PI Peru</p> <p>Rodrigo Affonso de Ouro Preto Santos Ouro Preto Advogados Brazil</p> <p>Jessica Flores Seltzer Legal Studio United States</p> <p>Luis Kudo Kudo y Niño de Rivera Abogados S.C. Mexico</p> <p>Stephany Soto Mertz Peru Peru</p> <p>Annabella Biffi Inlex IP Expertise Francia</p> <p>Ma. Gabriela Campoverde Crealegis S.A. Ecuador</p> <p>Daniela Moreira PlusLawIP Ecuador</p> <p>Rodrigo Cid MCLAW - Muller, Cid, Noronha, Cruz & Gorenstein Brasil</p>	<p>Alejandro Alterwain Ferreire Abogados Uruguay</p> <p>Rodrigo José Cano Cedeño Henzkes Internacional HN Honduras</p> <p>Eryck Castillo Uthoff Gomez Vega & Uthoff, S.C. Mexico</p> <p>Melisa Litvin Litvin Legales Argentina</p> <p>Maria Verónica Cima Egusa Marcas & Patentes Argentina</p> <p>Matias Hernán Mazzuchini R.A. Duran & Asoc. S.R.L. Argentina</p> <p>Victoria Beckman Kiegler Brown Hill & Ritter United States</p> <p>Pablo Saenz de Santa Maria Saenz de Santa Maria Abogados PI Chile</p> <p>Luis Fernando Patrón Cárdenas Vega Asesores S.A.S. Colombia</p> <p>Montserrat Puente Ferreire Paraguay</p> <p>Custodio Armando Lito de Almeida Custodio de Almeida & Cia. Brasil</p>
--	---

We warmly welcome you and look forward to your participation in the activities that we carry out for the benefit of the Association and the IP community.

NEXT EVENTS



[REGISTER HERE!](#)

