

# TECNOLOGÍA (1/3)

The Technology Committee has designed a work plan in which it will interact and work together with different ASIPI Committees. All the members of this Committee shall participate, work, and collaborate in delivering different projects on time.

## 1) Meetings

We will have one monthly online meeting, except during ASIPI events (June and December) in which we will have the meeting in person.

We will have a meeting during INTA annual meeting, but it won't substitute the online meeting for that month.

Before each meeting we will have an agenda and at the beginning of each meeting we will have a quick follow-up on the decisions made and a recap of the subjects that were addressed in the last meeting. We will send a reminder of the next meeting.

## 2) WhatsApp group

We will have a WhatsApp group in which we can keep in touch and remind the members of the meetings. It is also important because members can send links or news that are relevant for the Committee.

## 3) Webinars

At least 1 webinar a year (minimum)

Members shall be able to give suggestions. Webinars will be coordinated with other committees.

Possible topics:

- Online trademark protection in E-commerce platforms (joint webinar with In-house Committee);
- Copyright enforcement strategies for streaming industry (joint webinar with Entertainment Committee)
- Patent requirements for inventions involving artificial intelligence. Different views from Patent Offices (joint webinar with Patent Committee and AIPPI)



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## 4) Podcasts

At least 1 podcast a year

Possible topics:

- New tools for IP attorneys
- Other subjects that are trending topics.

## 5) Position papers

ASIFI position papers can be useful for the practitioners and may help advocacy before national legislative, executive or judicial powers of different countries.

Possible topics (we will pick up only one):

- Guidelines for transparency in the use of AI in transparency in social media

(joint position paper with Advertisement Committee and Social Media Committee) -Legislative initiatives civil liability in AI Who is responsible? Subjective responsibility.

## 6) Joint Project for Technology Directory

This project will be coordinated by the Technology Committee jointly with the Data Protection Committee, and the Observatory IA Commission.

The project consists of a Directory of Law Firms that have experts available for consultation in legal aspects of new technologies beyond IP, such as regulation of AI and regulation of Personal Data Protection. The purpose is to make it easier to contact local experts for ASIFI work products (for example, for supporting surveys or position papers).



# TECNOLOGÍA (3/3)

Key premises:

- Any regular member of ASIPI (law firms or companies) is entitled to join the Directory with a self-declaration that they are experts on regulation of new technologies beyond IP. ASIPI won't verify the information and won't endorse any expert (huge disclaimer to make it clear);
- Participants of the Directory will be committed to help the national delegates of ASIPI in eventual consultations to support on-going work products (indication of speakers to events, responding to surveys, responding to (reasonable) research for position papers, etc.);
- Participants will benefit from being listed in the Directory, which will be open for consultation to the general public in ASIPI website.

